



**THINK**



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Topic 10

## Cost Benefit Analysis in the Context of the Energy Infrastructure Package

Final Report  
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## Executive summary

In order to accelerate the infrastructure investments that are important for the achievement of the EU energy policy objectives, the European Commission has proposed an Energy Infrastructure package. The package includes a new Regulation on guidelines for trans-European energy infrastructure (EC, 2011a) (hereafter “the Regulation”) on which a political agreement between the European Parliament and the Council has recently been reached. The Regulation requires the development of Cost-Benefit Analysis (CBA) methods (one for electricity, and one for gas) to facilitate the selection of Projects of Common Interest (PCI). In this report, we concentrate on electricity infrastructure (transmission and storage).

Chapter 1 defines the scope of the CBA. We first discuss the PCI selection process in the context of the Regulation, as it preconditions the way that the CBA method can be conceived. Then, we discuss the issues regarding project and baseline definition, as well as the distributional effects that these projects typically have. Next, the chapter maps the possibly relevant costs and benefits, proposing a reduced list of effects that should be used for all projects. We nonetheless recognize that there might be other effects that need to be considered for specific projects, and thus the chapter identifies indicators that can be used to detect these specific projects.

Chapter 2 is dedicated to the calculation of the net benefit of a project, starting from the CBA scope defined in Chapter 1. We first propose how the most relevant effects can be monetized, i.e. which inputs and model to use. We then discuss how the monetized effects can be discounted to the present, arguing that a single discount rate should be used for all projects. Finally, the chapter considers uncertainty, and proposes a stochastic approach that is consistent with the scenarios of the Energy Roadmap 2050. This would then imply that a net

benefit distribution is calculated for each project.

Chapter 3 concentrates on how to rank projects based on a net benefit distribution that has been calculated following Chapter 2. We argue that the initial ranking of projects should be done based on the mean value of their net benefit distribution. This ranking might need to be adjusted for uncertainties and for competitive projects.

Chapter 4 observes that the methodological implications of using CBA for cost allocation are limited. Therefore, the method recommended for ranking projects in this report could also be used as a basis for cost allocation. The only additional requirement is that the output should be disaggregated per TSO area. Note however that this report does not enter into the discussion of how the CBA method should be used for cost allocation.

The report concludes with the following recommendations: (1) interaction between projects must be taken into account in the project and baseline definition; (2) data consistency and quality should be ensured; (3) the conventional time horizon is 20-25 years; (4) CBA should concentrate on a reduced list of effects and those should be monetized; (5) distributional concerns should not be addressed in the calculation of net benefits; (6) infrastructure costs need to be disaggregated; (7) the model used to monetize the production cost savings and gross consumer surplus needs to be explicitly stated; (8) a common discount factor should be used for all projects; (9) a stochastic approach that is consistent with the Energy Roadmap 2050 should be used to address uncertainty; (10) the ranking should be primarily based on the monetized net benefit.

Throughout the report, we discuss to what extent the draft CBA method proposed by ENTSO-E (2012a) is already in line with these recommendations.





## Introduction

### *Why an Energy Infrastructure Package?*

The European Commission has recently estimated the investment needs in energy (electricity and gas) infrastructure of European importance to be about €200 billion up to 2020<sup>1</sup>. The Commission has also stressed that, under a business as usual scenario, almost half of these investments are at risk of not being delivered in time or at all, leaving a gap of about €100 billion (EC, 2011b). The main identified obstacles are problems related to permit granting, regulatory issues and financing; and those cannot be fully overcome by the recently introduced measures, such as the Ten Year Network Development Plan (TYNDP).

In this context, the European Commission has proposed an Energy Infrastructure package that includes a new Regulation on guidelines for trans-European energy infrastructure (EC, 2011a) (hereafter “the Regulation”) on which a political agreement between the European Parliament and the Council has recently been reached. The Regulation establishes a process to identify Projects of Common Interest (PCIs) in priority corridors and areas<sup>2</sup>. Projects under this label will have a facilitated permit granting process and enhanced regulatory treatment. The proposed Connecting Europe Facility sets aside a €9 billion budget for energy infrastructure projects to provide EU financial assistance for both studies and

implementation of projects that are not commercially viable.

It should be noted that the PCIs can be commercially viable, which is why having the label, according to the Regulation, does not necessarily lead to financial assistance. The selection of PCIs and provision of financial assistance are then two separate processes. Note also that not only EU TSOs, but also third parties, including both TSOs from neighboring countries and other relevant stakeholders, can propose projects to the Regional Groups<sup>3</sup> to be labeled as PCIs, while the final list is established by the European Commission.

### *Why CBA in this package?*

Previous energy infrastructure policies at EU level have been made based on a list of priority projects that resulted from negotiation between EU institutions and Member States. In order to facilitate the selection of PCIs, the Regulation instead asks for the development of a cost-benefit analysis (CBA) method.

The proposal includes a procedure (Article 12) and terms of reference (Annexes IV and V), providing common guidelines to design a CBA method. The procedure is that the ENTSOs propose the method; ACER, the European Commission and Member States will give their opinion; the ENTSOs will review the methods taking into account the opinions provided;

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1 Energy infrastructure categories are specified in Annex II of the Regulation on guidelines for trans-European energy infrastructure. Production assets are not considered as infrastructure.

2 The priority electricity corridors include Northern Sea offshore grid, North-South electricity interconnections in Western Europe, North-South electricity interconnections in Central Eastern and South Eastern Europe, and the Baltic Energy Market Interconnection Plan in electricity.

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3 Regional Groups will be established by the Regulation based on each priority corridor and area and their respective geographical coverage. For electricity infrastructure projects, each Group shall be composed of representatives of the Member States, National Regulatory Authorities, Transmission System Operators and project promoters for each of the relevant priorities, as well as the EC, ACER and ENTSO-E; while the decision making powers in the Groups shall be restricted to Member States and the EC only.

and finally the European Commission will approve it. This method will be used by the Regional Groups in their assessment and proposition of candidate projects.

### *Why a THINK report on this topic?*

The Regulation requires the development of a CBA method for electricity and gas infrastructure.<sup>4</sup>

The aim of this report is to support the European Commission, as well as the other concerned entities (ENTSO-E and ACER), in the development of the CBA method to be used for electricity infrastructure projects, including transmission and storage projects. Thus, this report provides recommendations on how to implement an appropriate CBA for electricity infrastructure projects.

CBA is more than a concept of comparing costs with benefits. Many choices need to be made when developing such a method in this context. Throughout the report, we discuss to what extent the draft CBA method proposed by ENTSO-E (2012a) is already in line with what we recommend. This allows us to conclude the report with our main recommendations for the improvement of the ENTSO-E draft method.

### *Structure of the report*

In this report, we first present the scope of the CBA (Chapter 1) and how to calculate the net benefit (Chapter 2). Afterwards, we discuss how to use the CBA output to compare and rank projects (Chapter 3), and last, we present the methodological implications of using CBA for cost allocation (Chapter 4).

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<sup>4</sup> The Joint Research Centre, in collaboration with DG Energy, has recently released guidelines for the development of a cost-benefit analysis for smart-grid projects (JRC, 2012). Note that the development of such a method for smart grid projects was foreseen by the third package.

## 1. Scope of the CBA

This chapter starts with Section 1.1 discussing the methodological implications of the process of selecting Projects of Common Interest. The process specifies the **order** of selecting steps, the responsible **actors** and their **tasks**. This process could precondition the way that the CBA method is conceived, including the scoping of the CBA. Therefore, the awareness of the methodological implication of the process is a prerequisite to discuss the choices to be made regarding project definition (Section 1.2), baseline definition (Section 1.3), effect mapping (Section 1.4) and distributional effects (Section 1.5).

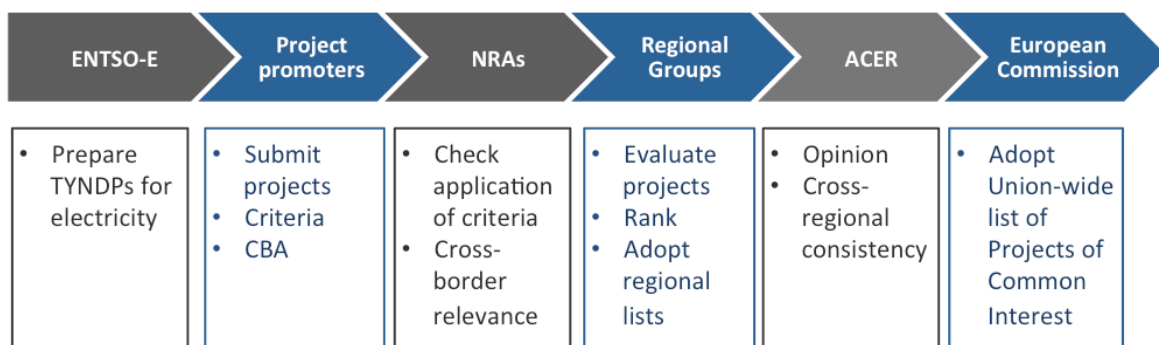
### 1.1 Methodological implication of the process

The process of selecting Projects of Common Interest consists of 6 steps, as illustrated in Figure 1. In what follows, we discuss the implication of this process for the CBA method.

shortcoming of an **individual evaluation** is that this approach might not fully take into account interactions between infrastructure projects in network industries. As a result, selecting projects based on individual evaluation results might not necessarily lead to the optimal set of projects. However, one should notice that this is not a feature of the CBA method per se, but rather due to the decentralized process of project proposition and evaluation. This shortcoming of the individual evaluation approach can be remedied, at least partly, by considering the interactions between projects in the project definition (Section 1.2) and baseline definition (Section 1.3).

Second, the fact that projects are **ranked within the region** has two implications. First, there should be a minimum of harmonization, at least at the regional level, in terms of definition of scope (Chapter 1) and the method to calculate the net benefit (Chapter 2). Also, consensus must be achieved at the regional level on how to consider in the ranking the factors that have not been included in the calculation of the net benefit (Chapter 3).

**Figure 1:** Process of selection (Nyitrai, 2012; Sikow-Magny, 2012)



First, the fact that the project promoters submit projects together with a CBA implies that each project is evaluated individually, not as a group. This means that the way projects will be evaluated in this context is different from transmission planning (Box 1). A

Third, the elaboration of a Union-wide list of Projects of Common Interest without ranking implies that the **European Commission would draw a line** in the lists submitted by the Regional Groups. Indeed, as the Projects of Common Interest will receive the

same priority treatment – the accelerated permit granting process - there is no need to do the ranking at the European level. Distributive concerns (as will be discussed in Section 1.5) might play a role in producing a balanced list of Projects of Common

Interest over all regions. Moreover, this list is to be updated every two years. This implies that the CBA is applied every two years to evaluate both the projects which have received the PCI label and those applying for it.

### Box 1: Electricity transmission planning

Transmission planning refers to the process of finding the investments required to achieve a reliable and economically efficient network in the face of an uncertain future. The aim of transmission planning is then to achieve or select the optimal set of investments.

Current practices are diverse, not only in terms of time frame but also regarding the geographical scope, which is also related to regulatory framework (see table below). Moreover, there are different planning models, where we can distinguish two main groups: mathematical optimization models (techniques that find an optimum expansion plan by using a calculation procedure that solves a mathematical formulation of the problem); and heuristic models (techniques that go step-by-step generating, evaluating, and selecting expansion options, with or without the user's help) (Pérez-Arriaga et al. 1987). For a more recent overview of transmission planning methods see Latorre et al. (2003), Realisegrid (2009) and MIT (2011).

	Entity(ies) responsible	Time horizon	CBA as a tool	Uncertainty
California	ISO	10 years	Yes	Multi-scenario
Nordel	Voluntary group	20 years	Yes	Multi-scenario
Spain	TSO and Government	5-20 years	Yes	Multi-scenario
UK	SO and TOs	7 years	Limited	Monte Carlo method

Main sources: CAISO (2004); Nordel (2007); Barquín (2008); National Grid (2011); Brattle Group (2007)

The need for planning over larger areas has been increasing, due to the development of an EU internal market and due to the integration of large shares of renewable sources in the system. The Ten Year Network Development Plan is a first step towards community-wide transmission planning. The cost benefit analysis that will be developed in the context of the Energy Infrastructure Package will also be used for the Ten Year Network Development Plan. Indeed, the same method could be used for the joint assessment of different combinations of projects in search of an optimal set of investments. Note also that research on transmission planning methods is on-going with projects, such as Realise Grid (Realisegrid, 2012) and E-highways (ENTSO-E, 2012c).

## 1.2 Project definition

The project definition refers to the delineation of the object to be evaluated. Hereafter we discuss transmission and storage projects separately. Due to the strong interactions between different investments, the definition of project boundaries is not straightforward for the former, while easier for the latter.

### 1.2.1 Transmission investment

In network industries, projects typically interact, i.e. they can be (1) complementary, or (2) competitive.

First, **complementary** investments refer to the presence of positive interactions between investments. In this case they should be evaluated as a single project. Otherwise, the individual evaluation would lead to underestimation of the potential net benefit of developing the two investments, since the complementarities would not be considered. The project promoters should have incentives to identify and cluster the complementary investments in their project proposition.

Second, when the added value of one investment is decreased by the presence of the other, those investments are **competitive**. They should be evaluated separately (by the project promoter) and jointly (by the Regional Group or the Ten Year Network Development Plan). The joint evaluation is needed because there is a possibility that both projects show economic viability. However, if they are both built, the overall net benefit will be lower than the sum of the individual net benefits. Therefore, the joint evaluation would allow the evaluator to estimate the potential negative interactions between the competitive projects.

Before performing joint evaluation, it is necessary to anticipate which projects could be potentially competitive. It is worth noting that competitive investments do not only refer to the (1) size of the projects, but also to the (2) location and even (3) design of the project:

First, projects can compete in terms of **size**. For instance, for developing the Norned HVDC project connecting Norway and Netherland, DTe (2004) has compared two different capacities (600 MW and 1200 MW).

Second, in terms of **location**, different paths might exist to develop a new transmission line. They need to be evaluated in order to find the solution that maximises net benefit. For instance, for the new interconnection between Spain and France several alternatives were studied including through the Pyrenees, or partly offshore (Monti, 2008).

Third, a variety of options might exist in terms of **design** of the project, especially in case of green field type of investment. For instance, the feasibility study of offshore grid connection at Kriegers Flak (Energinet.dk, 2009) compares different structures (standalone lines versus combined solutions), and among combined solutions different technology choices are compared (AC-based, VSC-based and hybrid).

### What is given by the Energy Infrastructure Package

The Regulation defines the minimum criteria for project eligibility (Annex2). Projects of Common Interest must, first of all, contribute significantly to at least one of the following EU energy objectives: “(i) *market integration, inter alia through lifting the isolation of at least one Member state and reducing energy infrastructure bottlenecks; competition and system flexibility;* (ii) *sustainability, inter alia through the integration of re-*

*newable energy into the grid and the transmission of renewable generation to major consumption centres and storage sites; and (iii) security of supply, inter alia through interoperability, appropriate connections and secure and reliable system operation". Moreover, they shall also involve at least two Member States, either by directly crossing the border or by fulfilling the defined thresholds. Indeed, in order to qualify, a transmission project located in only one Member State, shall be a project that "changes the grid transfer capacity at the border of that Member State with one or several other Member States or at any other relevant cross-section of the same transmission corridor by at least 500 Megawatt compared to the situation without commissioning of the project."*

Despite allowing for consideration of the complementarity between different investments, defining the projects by threshold might entail a risk that projects are grouped in order to reach the transfer capacity threshold.

#### **What is proposed by ENTSO-E**

The ENTSO-E draft proposal (2012a) defines an additional threshold for project clustering: *"The influence of the investment on the increase of Grid Transfer Capacity must be substantial; otherwise it should not be a part of the cluster. Hence, if the influence is lower than 20%, the investment will not be considered as a part of the project."*

This approach therefore ensures that only projects that significantly contribute to this common goal of increasing the capacity on a certain border can be grouped. However, the objective should rather be to group projects which are complementary in terms of their net benefit, i.e. the net benefit of both projects together is higher than the sum of the net benefit of the individual projects.

#### **Recommendation**

First, projects should only be grouped when strong complementarities are present. It should be the responsibility of the project promoter to provide evidence on the complementarities between investments that are proposed as a single project.

Second, competitive projects should be evaluated both individually and together, which can also be considered as using a different baseline to evaluate the project (see Section 1.3.2).

#### **1.2.2 Storage investment**

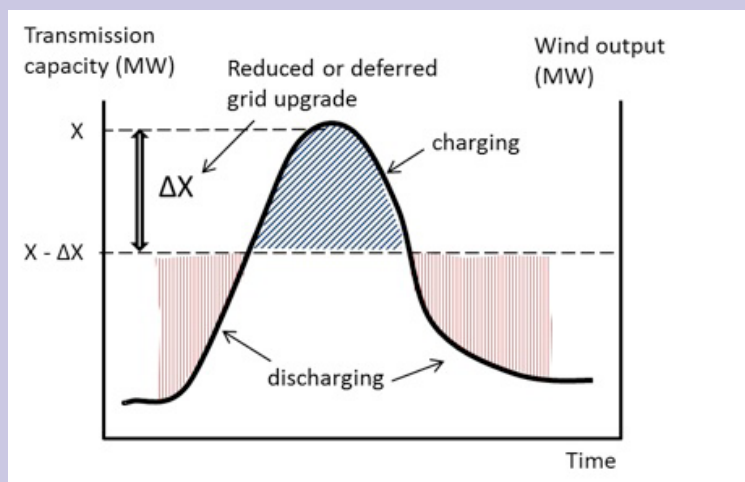
Regarding storage facilities, the project definition is rather clear. However, it is worth noting that in specific cases, storage could be an alternative solution to transmission reinforcement (Box 2). If so, the storage and transmission reinforcement projects should be evaluated as competitive projects.

#### **What is given by the Energy Infrastructure Package**

The Regulation defines that, for storage facilities, the project must *"provide 225 MW installed capacity and to have a storage capacity that allows a net annual electricity generation of at least 250 Gigawatt hours"*. These minimum criteria imply that only large-scale storage facilities are concerned. The Regulation requires a common input data set for transmission and storage projects (Annex V of the Regulation) and prescribes a minimum effect mapping: *"For electricity transmission and storage, the cost-benefit analysis shall at least take into account the impacts on the indicators defined in Annex III"*.

**Box 2: Storage could be an alternative to transmission reinforcement.**

As widely discussed, transmission lines do not necessarily need to be rated at the peak wind power generation (Keuhoff et al., 2007; Pattanariyankool and Lave, 2010; Phillips and Middleton, 2012). Given the relatively low capacity factor of wind generation (typically between 20-50%), downsizing the transmission line at the cost of some wind curtailment could be more economical. In fact, storage can also help in downsizing the transmission line, or defer the need of transmission investment, by smoothing the wind (or other intermittent renewable energy sources) generation profile, as illustrated in the Figure below.



Storage could defer or downsize the transmission investment by smoothing the wind output ( $\Delta X$  represents the deferred or reduced transmission capacity).

The benefit of electricity storage to defer transmission and distribution upgrade has been discussed in numerous papers. Eyer et al. (2005) provides guidelines on how to identify favorable sites for storage as transmission and distribution capacity deferral. Deholm and Sioshansi (2009) show the trade-off between transmission and storage as a function of transmission investment costs. He et al. (2011) studies a case in which a compressed air energy storage unit provide congestion management services to the transmission system operator in France. Pieper and Rubel (2010) also show that transmission and distribution deferral could be a viable business case for storage operators in the current US power system.

**What is proposed by ENTSO-E**

In the ENTSO-E draft proposal (2012a) was initially only for transmission lines, but has been revised to also include electricity storage.

**Recommendation**

It is important to have the same CBA method for transmission and storage projects because they can be competitive projects that need to be considered as alternatives (Box 2).



## 1.3 Baseline definition

In CBA, all investments are evaluated against a common baseline. In this section, we discuss three key issues for the definition of the baseline, which are how to decide on the time horizon of the analysis (Section 1.3.1), how to take into account interaction between proposed projects (Section 1.3.2), and how to ensure consistency and quality of the data underlying the parameters of the baseline (Section 1.3.3).

### 1.3.1 Time horizon

When defining the time horizon of the analysis, there is always a trade-off between capturing longer-term effects and increased uncertainty. Therefore, the timeframe of the analysis should be limited to the point where the assessment is still meaningful. The convention is 20-25 years, even for electricity projects that can have a lifetime of over fifty years EC (2008).

#### What is given by the Energy Infrastructure Package

The Regulation mentions that *“The methodology shall be based on a common input data set representing the Union’s electricity and gas systems in the years  $n+5$ ,  $n+10$ ,  $n+15$ , and  $n+20$ , where  $n$  is the year in which the analysis is performed”*.

Bearing in mind that projects that will be built at  $n+20$  can be included in the baseline, 20 years is implicitly the minimum timeframe that the Regulation requires to be analyzed.

#### What is proposed by ENTSO-E

In the ENTSO-E draft proposal (2012a), several options are presented: mid-term (5-10 years), long-term (10-20 years), and very long term (30-40 years).

The draft also refers to the long-term horizon as a bridge between mid-term and very long-term analysis. Moreover, it is mentioned that while other time horizons are optional, the long-term (10-20) horizon is to be used systematically.

#### Recommendation

We agree that a 20-25 year time horizon is in line with good practice.

### 1.3.2 Interaction between proposed projects

The interaction between projects can be shown by the divergence of the CBA results under two baselines, one with all proposed projects and one without any of the proposed projects. A significant divergence would signal the need for additional analysis.

#### What is given by the Energy Infrastructure Package

The Regulation requires that the baseline includes *“scenarios for demand, generation capacities by fuel type (...) and their geographical location, fuel prices (...), carbon dioxide prices, the composition of the transmission and, if relevant, the distribution network, and its evolution, taking into account all new significant generation (...), storage and transmission projects for which a final investment decision has been taken and that are due to be commissioned by the end of year  $n+5$ ”*.

This provision in combination with the one quoted in the previous section, implies that the baseline should include as a minimum the projects that are to be commissioned by the end of  $n+5$  and for which a final investment decision has been taken and could include as a maximum the projects that are to be commissioned in  $n+20$ . Note that the Regulation does



however not specify whether candidate Projects of Common Interest should be included in the baseline.

### **What is proposed by ENTSO-E**

The ENTSO-E draft proposal (2012a) discusses two options to treat the candidate Projects of Common Interest in the baseline, namely the Take Out One at the Time (TOOT) method and the Put IN one at the Time (PINT). To put it simply, TOOT implies that each project is evaluated against the baseline featuring the whole forecasted network, which consists of the existing network plus the projects to be evaluated, while with PINT the forecasted network does not include any of the projects to be evaluated. ENTSO-E favors the TOOT method: *“The advantage of this analysis is that it immediately appreciates every benefit brought by each investment item, without considering the order of investment.”*

Note that in the application of the TOOT method, ENTSO-E proposes to include the TYNDP projects in the baseline: *“The TYNDP network is then considered as the reference grid.”* From 2015 onwards, this is fine because the TYNDP will have to include third-party projects so that the ENTSO-E proposal implies to evaluate projects against a baseline that includes all candidate Projects of Common Interest.

### **Recommendation**

The proposed projects should be evaluated against two baselines, one including and the other excluding all other proposed projects. In case of significant inconsistencies between results under the two baselines, further analysis is warranted.

### **1.3.3 Data consistency and quality**

As the baseline refers to a forecasted future, it needs to be consistent with the EU energy policy objectives. In the context of the Energy Roadmap 2050 (EC, 2011c; EC, 2011d; Meeus et al 2011; Meeus, 2012), scenarios that achieve these objectives have already been developed that can now also be used in the context of the Energy Infrastructure Package.

The Roadmap contains many if not most of the parameters needed in the CBA analysis, including demand, generation and storage capacities, network characteristics, fuel prices and carbon prices. This data has already been validated, while there may of course be the need to revisit some of the parameters. Public consultation is a good way to ensure the quality of the data that will be used in the baseline.

### **What is given by the Energy Infrastructure Package**

The Regulation mentions the need to ensure transparency for all stakeholders concerned. In Annex V of the Regulation, the Commission requires that the *“data set shall be elaborated after formally consulting Member States and the organizations representing all relevant stakeholders”*.

Moreover, the Regulation also requires the analysis to be updated every two years, providing also an opportunity to update the data used to build the baseline scenarios.

### **What is proposed by ENTSO-E**

The ENTSO-E draft proposal (2012a) states that the reference scenario *“should be the one that best reflects the official European energy politics and goals.”* For this reason, ENTSO-E proposes the use of a top-down scenario, considering that it better represents one harmonized European energy policy.

ENTSO-E also includes generation flexibility in the baseline, such as efficiency rate, flexibility and must-run obligations. A public consultation process is proposed to validate the data, following the current practice in the context of the Ten Year Network Development Plan (ENTSO-E, 2012b).

### Recommendation

ENTSO-E has taken the necessary measures to ensure data quality. It is however also important to ensure that the top-down scenario ENTSO-E proposes to use is consistent with the scenarios in the Energy Roadmap 2050 (in Section 2.3 we discuss how this can be done).

## 1.4 Effect mapping

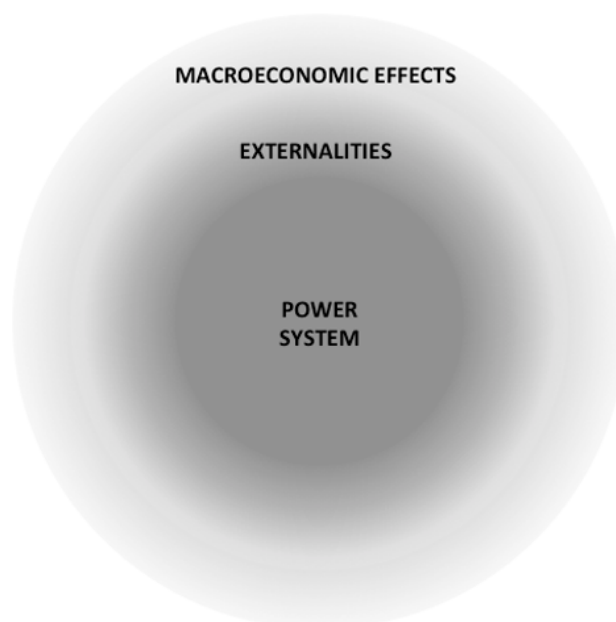
In this section, the objective is to deduct the most relevant effects to be considered in the CBA. We first draw a comprehensive list capturing all possible effects of electricity infrastructure projects (Section 1.4.1), and then reduce it to a list that includes the most relevant effects only (Section 1.4.2). This proposed reduced list is then checked with the Regulation and the draft of ENTSO-E.

### 1.4.1 Comprehensive list

The existing literature provides limited guidance (Annex 3), but a comprehensive list of possible effects basically includes (1) the impact within the power system, and also the impact beyond, i.e. (2) externalities as well as (3) macroeconomic effects (Figure 2).

(1) Within the **power system**, we distinguish the different effects according to activities, which can be

classified into infrastructure (transmission), production (generation), consumption and other activities.



**Figure 2: Three layers of effects generated by infrastructure projects**

- *Infrastructure costs* include capital costs of construction (capex) as well as operation and maintenance costs (opex) over the lifetime of the infrastructure.
- *Production cost savings* refers to the benefits associated with a more efficient dispatching and a more efficient use of ancillary and balancing services, consisting of the reduction in variable costs of production (opex) and the avoided investment cost (capex).
- *Gross consumer surplus* or willingness to pay refers to the benefits resulting from changes in consumption volume.
- Finally, there are *other market benefits* resulting from

electricity infrastructure investments, such as those due to changes in market liquidity and competition (Borenstein et al., 2000).

(2) With respect to **externalities**, there are mainly four different effects to be considered: CO<sub>2</sub> emissions reduction, integration of renewable energy, inferred local environmental and social costs and the benefits related to early deployment.

- *CO<sub>2</sub> emissions*: New infrastructure will lead to a re-dispatching of power plants, which may include substituting coal with gas plants, and it may also lead to the reduction of electricity generation, and emissions, due to the reduction of system losses.

- *Renewable energy*: Re-dispatching due to the development of new infrastructure may also allow for reduction of renewable energy spilling.

- *Local environmental and social costs*: The development of new infrastructure will have an impact on the site where it is developed and on the surrounding area. This impact implies additional costs, i.e. local social and environmental costs. There can be biodiversity costs, landscape costs and costs related to noise, land-use, health and resource depletion.

- *Early deployment benefits*: The benefits of electricity infrastructure projects can also include an increase in knowledge about certain types of technology or project. However, early deployment also involves the risk of sinking investment are done prematurely in technologies that later turn out to be inefficient.

(3) Electricity infrastructure investments may also have an impact at the **macroeconomic** level, including creation of jobs and increase in economic growth of the impacted countries/regions.

Figure 3 illustrates what a comprehensive list of effects could consist of.

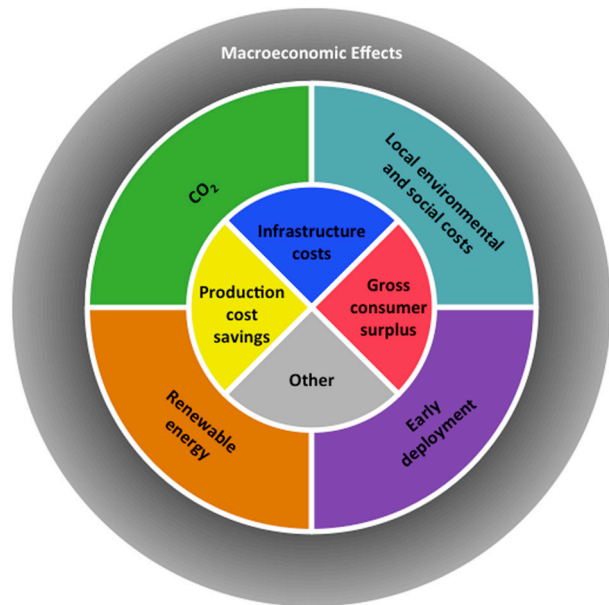


Figure 3: Comprehensive list of effects

#### 1.4.2 Reduced list

Some effects included in the comprehensive list may not be relevant for all projects, and effects can also overlap. These effects should be dismissed in order to improve the clarity and reduce the unnecessary complexity of the CBA. The dismissal of effects is based on the two-step scrutiny of the effects presented in the comprehensive list.

(1) Some of the effects identified above are already mostly or **partly internalized** in effects within the power system.

- The benefits of reducing of CO<sub>2</sub> emissions have been internalized in the production cost savings. Indeed, given the existence of a carbon price, the benefits of a reduction of CO<sub>2</sub> emissions

will be captured by a decrease in production costs. Therefore, if we would also consider the emissions as a separate effect, this would imply double counting.<sup>5</sup> Note that one could argue that the current carbon price does not adequately reflect the externality cost of emissions, but this should then be dealt with in the set-up of the baseline scenario that includes the carbon price.

- Similarly, the benefits related to a better integration of *renewable energy* have also been internalized in the production cost savings. Indeed, given the existence of the 2020 target for renewable energy, infrastructure that reduces the spilling of renewable energy will not necessarily increase the renewable energy that will be produced by 2020. Infrastructure investments will rather reduce the renewable energy capacity that needs to be installed to achieve the renewable energy target.
- *Local and environmental costs* have been internalized in the infrastructure costs. The Environmental Impact Assessment (Directive 85/337/EEC) indeed includes requirements for the impact on human beings, on the local fauna and flora, on material assets, and on cultural heritage. The costs of the necessary measures to meet these requirements are therefore included in the infrastructure costs. However, requirements for visual impact do not yet exist at EU level so that it might be necessary to consider this effect separately for projects with an exceptional visual impact (e.g. projects in densely populated, protected, or tourist areas).
- *Early deployment* benefits have also been

<sup>5</sup> For example, in the business case study of East-West HVDC interconnector (Eirgrid, 2008), the economic value of reduced CO<sub>2</sub> emission and reduced wind curtailment are presented as benefit whilst they should already be counted in the production cost saving.

internalized in the infrastructure costs. EU innovation policies indeed include specific funds for demonstration. For most projects this effect should therefore not be considered separately, while exceptions could be made for first of a kind projects.

(2) Furthermore, there are effects that are likely to be **similar across different projects** so that they will not affect the ranking.

- *Other market benefits* are relatively similar for most projects, and are usually very small compared to other relevant effects. This is because the effect on competition and liquidity is usually limited. Exceptions can be projects that significantly change the structure of a market, such as projects in isolated areas.
- *Macroeconomic effects* are relatively similar for most projects. Infrastructure investments are commonly mentioned as an important pillar of economic growth (EC, 2010), but the impact of individual projects is likely to be similar.

To sum up, the CBA method can concentrate on three main effects, i.e. infrastructure costs, production cost saving and gross consumer surplus, as illustrated in Figure 4. These are the effects that will need to be considered for all projects.

### **What is given by the Energy Infrastructure Package**

The Regulation provides guidelines concerning the effect mapping in both the Annex IV (criteria for PCI) and Annex V (guidelines on CBA). The list of criteria provided by the referred documents is not intended to be comprehensive, i.e. it refers to effects that should be included while it does not state that those are all the relevant effects.

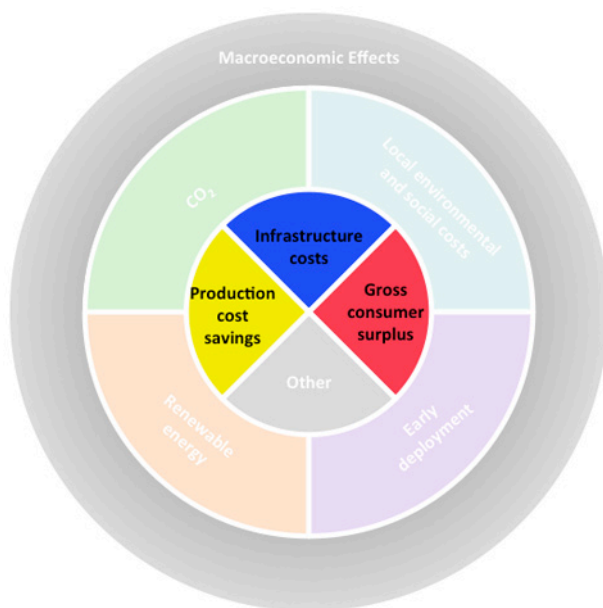


Figure 4: Reduced effect mapping

### What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) lists seven benefits to be considered (Annex1). It is noted that ENTSO-E distinguishes the benefits to be monetized and those to be quantified as additional indicators. The “*Social-economic welfare*” and “*Variation in losses*” belong to the first category, while other five benefits (“*Improved security of supply, RES integration, Variation in CO<sub>2</sub> emissions, Technical resilience/system safety, and Flexibility*”) belong to the second category.

### Recommendation

Start the analysis from the reduced list (Figure 4): (1) It avoids double counting; (2) it significantly simplifies the CBA method so that the results are more transparent; (3) it does not exclude that additional analysis is made for specific projects for which indicators show that the effects that have been initially dismissed are significant (Section 2.1.4).

## 1.5 Distributional effects

Infrastructure projects that fulfill the eligibility criteria mentioned in Section 1.2 will typically involve more than two zones. In most cases, the effects will be located in a relatively small area with similar economic development, but for specific projects the situation might be different so that distributional effects need to be considered.

### Options

There are two possible ways of considering the distributional effects of a project, i.e. (1) outside and (2) inside the CBA.

First, the distributional effects could be treated **outside the CBA** analysis via a redistribution. For instance, taxes are usually defined to address this issue; by applying different taxes to different groups of society, distributional effects can be corrected. The ex post redistribution allows for a separation between the pure efficiency analysis and redistribution decisions. The application of such method at the European level may however be complicated, due to the absence of a common tax scheme under the current institutional setting. Note however that there are other compensating measures, such as EU funds, that could fulfill the same purpose; indeed, the European Regional Development Fund was developed with a similar purpose. Note also that a possible way to deal with distributive concerns could be the definition of regional quotas by the Commission when adopting the Union-wide list of Projects of Common Interest (Section 1.1 provides more detail on this process).

Second, **inside the CBA**, the distributional effect could be accounted for by applying different distributional weights to different groups of agents or to different countries or zones. The consideration of distri-

butional effects would require defining the different weights (for different agents, countries or zones) in a manner consistent with distributional policies.

### **What is given by the Energy Infrastructure Package**

The Regulation does not specify the necessity or the way to address distributional effects, but the EU Regional Policy guide on CBA does propose the use of social discount rates<sup>6</sup>. Following this approach, developing countries have a higher discount rate because they have a higher economic growth outlook. This would exacerbate distributive concerns because for two projects with similar benefits, the project in the relatively more developed country would be ranked higher than the project in the relatively less developed country.

### **What is proposed by ENTSO-E**

The ENTSO-E draft proposal (2012a) does not explicitly discuss distributional effects, but it does refer to the EU Regional Policy guide. It is said that Regional Group should choose a unique discount rate for projects in the region, except when a project covers both countries that are beneficiary of the Cohesion Fund and countries that are not.

### **Recommendation**

Distributional effects should be dealt with outside of the CBA.

## **2. Calculation of net benefit**

In this chapter, we first discuss how to realize a meaningful monetization of the relevant effects referred to in the previous chapter (Section 2.1), then how to discount the net benefit (Section 2.2), and finally how to deal with uncertainties (Section 2.3).

### **2.1 Monetization**

In this section, we first concentrate on the effects that are relevant for all projects, i.e. infrastructure costs (Section 2.1.1), production cost savings (Section 2.1.2) and gross consumer surplus (Section 2.1.3), and then on effects that we dismissed in the previous chapter, but that could be relevant for specific projects (Section 2.1.4). Note that in this section we do not refer to the Regulation because it does not go into the details of monetization.

#### **2.1.1 Infrastructure costs**

Infrastructure costs refer to operational and capital expenditures of the transmission or storage project. Even if the infrastructure costs are typically less uncertain than the benefits, lack of information might still impede achieving a credible and accurate estimation of the costs.

#### **How to remedy the lack of information**

The TYNDP already gathers the information of major European electricity infrastructure projects in a single document (ENTSO-E, 2012b), but costs are currently represented as a single number.

To allow benchmarking, it is important that promoters provide more detailed information. An

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<sup>6</sup> Suggested SDR benchmark values: 5.5% for Cohesion and IPA countries, and for convergence regions elsewhere with high growth outlook; 3.5% for Competitiveness regions.



interesting example is the National Grid Offshore Information Statement. It provides a detailed account of the assumed costs for each of the technological components used in the offshore transmission plan in the UK (National Grid, 2010a and 2010b).

### What is given by the Energy Infrastructure Package

The Regulation requires that “national regulatory authorities cooperating in the framework of the Agency shall establish and make publicly available a set of indicators and corresponding reference values for the comparison of unit investment costs for comparable projects [...]”. Thus, the Regulation already recognizes the current lack of information regarding investments costs, and facilitates benchmarking by requiring the publication of national standard costs by the national regulatory authorities.

### What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) does specify the items project promoters should take into account in the total project expenditure.<sup>7</sup>

Moreover, the environmental and social impact of projects is considered as a Key Performance Indicator (KPI) instead of a cost item, namely the “social and environmental sensibility”. This indicator is established through an expert assessment, supported by preliminary environmental studies.

<sup>7</sup> They include costs for materials and assembly costs; for temporary solutions that are necessary to realize a project; costs for approval procedure; costs for devices that have to be replaced within a given period; dismantling costs at the end of the life cycle; other life-cycle costs. Residual value will be included in the last year of the analysis representing other costs that are expected after the horizon of the analysis, using a standard depreciation formula.

### Recommendation

Infrastructure costs need to be reported disaggregated. There should be a predefined list of cost components that promoters are required to report separately. The list of items proposed by ENTSO-E can be the starting point, but the costs incurred for mitigating environmental or social impact of the project should also be presented separately and included in the total project expenditure.

#### 2.1.2 Production cost savings

Infrastructure investments can lead to a more efficient dispatch of production units, resulting in both short- and long-term production cost savings (Box 3). The estimation of these savings is essentially a modeling issue.

#### What model to use

The modeling choices that need to be made include: (1) the geographic scope of the model; (2) to what extent the operational constraints of power plants are represented; (3) whether or not power plant investments are taken as given. There are different models that could be used, but there is no perfect model. It is important that the assumptions of the model are explicitly stated so that its imperfections can be corrected with additional analysis for projects where these imperfections are significant.

For instance, if the model assumes that power plant investments are given, and if the output of the CBA shows that a certain project causes significant price changes in a certain zone, this is a clear indication that for this project that assumption should be revisited in that zone. Indeed, long-term production cost savings can be significant for some projects (Box 3).

## What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) refers to the importance of explicitly mentioning the model used by the different regions. The choice of the model is left to the ENTSO-E regions, while ENTSO-E does propose a minimum consideration of technical characteristics of power plants (“*efficiency rate and CO<sub>2</sub> emission rate*”) and a minimum geographic scope (“*all Member States and third countries on whose territory the project shall be built, all directly neighbouring Member States and all other Member States impacted by the project*”).

corresponding data should be validated, just like the other parameters of the baseline (Section 1.3.3).

### 2.1.3 Gross consumer surplus

Infrastructure investments, both transmission lines and storage units, could influence gross consumer surplus in three different ways: (1) reaction of demand to price changes; (2) reduction of lost load during contingency periods; and (3) improved system reliability. In what follows, we discuss the issues related to each of these three effects.

#### Box 3: Production cost savings due to infrastructure investments

The re-dispatch resulting from investment in both transmission and storage projects may imply savings on both short and long-term production costs (i.e. opex and capex).

**Short-term** benefits of re-dispatch are mostly resulting from allowing higher cost generation units to be replaced by lower cost generation units, as well as from reducing operational costs within a specific generation unit, due to enhanced efficiency related to a flattened production profile of each generation unit (for both energy supply and ancillary services provision). The former benefit should account for the main part of production cost saving. Nevertheless, the non-consideration of the efficiency-related operational cost savings would certainly lead to an underestimation of the benefits of infrastructure investments.

Short-term re-dispatch also has an implication for **long-term** production costs, as it may reduce the need for new generation by enhancing the utilization rate of existing assets. Indeed, if the network would be reinforced, less renewable energy would be curtailed; consequently, less capacity would be needed to reach the decarbonisation target. The same applies to conventional generation; the elimination of transmission bottlenecks could also avoid conventional generation investment, especially the peak load capacity. This long-term effect on investment costs could be relevant, especially when the infrastructure projects would induce significant price changes and, consequently, a substantial change in producer surplus.

For instance, in the CBA evaluation of the East-West interconnector, Eirgrid has considered that by investing in the interconnector, the investment in a new peak plant at a cost of about €40 million annually could be avoided (approximately 7% of the overall estimated benefits) (Nooij, 2011).

## Recommendation

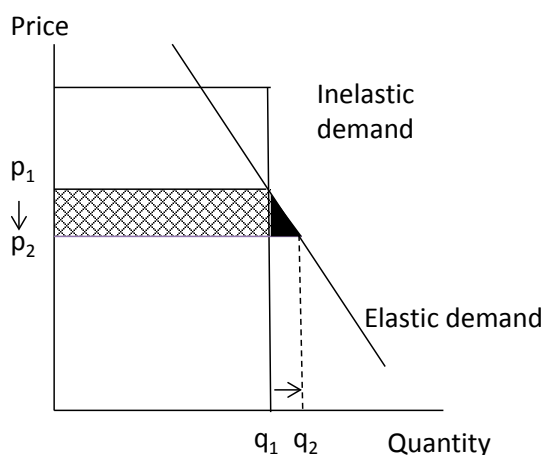
The model and assumptions used to calculate production-cost savings should be clearly explained and published. It is also important that the choice of the model is coordinated with the data validation process of the baseline. If a region would for instance decide to use a model with a more detailed representation of the operational constraints of power plants, the

### How to deal with demand elasticity

The reaction of demand to prices is the so-called demand elasticity. As illustrated in Figure 5, the volume effect of price reduction (the solid black triangle) is typically small in comparison to the price effect (the dashed part). In other words, the main effect of a price reduction is a transfer of surplus from producers to consumers, while the increase in total surplus could



be neglected, unless the demand elasticity is very high or the price change is very significant.



**Figure 5: The effect of demand elasticity on consumer surplus**

### What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) refers to two ways of taking into account the greater flexibility of demand when assessing the socio-economic welfare, and leaves the choice of the method to the regions.

### Recommendation

Demand elasticity can be neglected for its relative small effect on consumers' surplus for most projects. For projects where large and consistent price changes are expected, it may be necessary to consider demand response in more detail in order to capture the full benefits of the project.

### Lack of reference value for lost load

To monetize the effect of reducing lost load during contingency periods, we need to know the Value Of Lost Load (VOLL). The VOLL depends on the regional and sectorial composition and the role of

electricity in the economy. The VOLL also differs as a function of time, location of the interruption, notification and frequency of interruption. The literature review by Van der Welle and van der Zwaan (2007) finds estimates of VOLL between 4 and 40 \$/kWh for developed countries and between 1 and 10 \$/kWh for developing countries. In other words, this is a relevant effect that needs to be monetized.

Currently, only some member states have an validated reference value, and there is no European reference value. Moreover, there are different methods to estimate the value of lost load, which can be roughly categorized into two sets: one is based on market behavior extrapolation and the other on surveys of individual electricity consumers<sup>8</sup>. CEER (2010) gives guidelines on how to consider country specificities when estimating the VOLL (Box 4).

### What is proposed by ENTSO-E

In the ENTSO-E draft proposal (2012a), changes in the volume of energy non-served during contingency periods are estimated separately as an indicator for improved "security of supply". ENTSO-E also refers to the lack of reliable data throughout Europe as the reason not to monetize this effect.

### Recommendation

A consented approach to calculate the VOLL at national level should be established, following the guidelines of CEER (2010). An intermediate solution could be that a value is agreed upon as part of the data validation process for the baseline (Section 1.3.3), for

<sup>8</sup> The former extrapolates consumers' willingness to pay out of the observation of market behaviour, such as power curtailment contracts and investment in back-up generation, while the latter refers to conduct a survey asking individuals to elicit their intended willingness to pay in constructed situations. SIN-TEF (2010) gives recommendations on the most appropriate approach for different sets of users.

#### Box 4: CEER guidelines on VOLL

The Council of European Energy Regulators (CEER) has issued Guidelines of Good Practice on the Estimation of Costs due to Electricity Interruptions and Voltage Disturbances in December 2010. One high-level conclusion is that National Regulatory Authorities should perform nationwide cost-estimation studies regarding electricity interruptions and voltage disturbances. It also recommends the cost-estimation studies should be adapted to country-specific characteristics in the following aspects:

- Objective of the cost-estimation study;
- Choice of customer groups and standard industrial classification;
- Data available for the normalization factor(s);
- Worst case scenarios and use of electricity;
- Choice of interruption scenarios and voltage disturbance phenomena; and
- Conduction method (response rates and sample size).

The report gives the examples of Italy and Norway. From 2012 on, the Italian NRA has set a transmission reliability incentive at 40 Eur/MWh, based on the weighted average for household and for business consumers of willingness to pay for avoiding lost load and willingness to accept compensation for it. In Norway, the values of lost load are in the range 5 - 205 NOK/kWh (8 NOK = 1 €).

example based on values in those countries where specific studies have already been undertaken.

#### How to deal with extreme events

Most projects contribute to the reliability of the system, but this is not necessarily what differentiates them for ranking. An exception could be a project that targets a crucial weakness of the system to help avoid extreme events, like a black out. In all other cases, this issue could be ignored for ranking projects.

#### What is proposed by ENTSO-E

In the ENTSO-E draft proposal (2012a), the project's ability to improve the system response during contingencies and extreme scenarios is assessed through the evaluation of KPIs. The scoring of three KPIs is summed to provide the total score of the project in terms of "*Technical resilience/system safety margin*". The evaluation of each individual indicator would be based on professional power engineering judgment rather than only on algorithmic calculation.

#### Recommendation

The impact of the project on the avoidance of extreme events can be disregarded from the calculation of the net benefit. But, when a project shows to be relevant in the reinforcement of a crucial weakness of the system, this effect should be monetized and included in the net benefit calculation.

#### 2.1.4 Project-specific effects

As discussed in Section 1.4.2, to arrive to our reduced list of effects that are relevant for all projects, we dismissed some effects that could be relevant for specific projects. These projects then require additional analysis. The key issue is to have indicators to detect when additional analysis is warranted.

**Table 2:** Example of indicators to evaluate the relevance of project-specific effects

	Other market benefits	Early deployment benefits	Local environmental and social costs
Indicators	Market concentration indicators, isolated areas	Technology, First of a kind	Population density, protected area, touristic area

**How to detect that additional analysis could be needed**

Table 2 lists the indicators that can be used to detect whether additional analysis could be needed to monetize the *other market benefits*, *early deployment benefits* and *local environmental and social costs*. For other market benefits, such as competition and liquidity, there are well-established market concentration indicators (Hautecloucq and Glachant, 2009). For early deployment, the technology that is used can be an indication, but also whether a project is a first of a kind (e.g. offshore versus onshore). For local environmental and social costs, is mainly about the visual impact of a project so that possible indicators include population density whether the affected area is populated, touristic, or protected.

Note also that the type of analysis that is needed to capture these effects that we initially dismissed is generally complex. Indeed, to capture the other market benefits, the strategic behavior of power plants needs to be modeled (so that equilibrium models<sup>9</sup> and agent-based models<sup>10</sup> need to be used); for early deployment benefits, the non-internalized benefits

of being a first mover should be weighed against the option value of waiting (Pennings and Lint, 1997; Olmos et al., 2011); for local environmental and social costs, the “Externalities of Energy” (ExternE) project provides guidance<sup>11</sup>. The complexity of the required analysis - and the uncertainty inherent in the results - reinforces our argument that these effects should not be considered for all projects, but only for projects where indicators show that it could be justified to perform additional analyses.

9 Equilibrium models can be divided into different categories: Cournot competition where firms compete in quantity (Hogan, 1997; Neuhoff et al., 2005; Ivanic et al., 2004); the supply function equilibrium approach where firms compete both in quantity and price (Green and Newbery, 1992; Baldick and Hogan, 2001); and the multiple-unit auction approach (von der Fehr and Harbord, 1994).

10 Weidlich and Veit (2008) present a survey on agent-based wholesale electricity market models. Veit et al. (2009) applies this approach to assess market power with transmission capacity constraint.

11 ExternE is a research project of the European Commission which aim is to attach a monetary value to all external effects originating from energy related activities (ExternE, 2005). Here, a specific method to attribute a value to the impact on visual amenities has been developed, which could be used for this purpose. The benchmark values resulting from this research project are publicly available and are currently used by the European Commission (DG Environment) to value external costs of public and private investments.

## 2.2 Inter-temporal discounting of costs and benefits

Inter-temporal discounting is about enabling the comparison between effects that occur at different points in time. The main issues are: (1) Low or high discount rate; (2) single or multiple discount rates; and (3) reference point. Note that in this section we do not refer to the Regulation because it does not go into the details of discounting.

### Low or high discount rate

Fundamentally, the discount rate reflects the opportunity cost of capital, i.e. by investing in one project we sacrifice the return from investing in another project.

- A *lower bound* for the discount factor is therefore a risk-free, social discount rate, assuming a perfectly functioning financial market. This value may be country specific, since it is supposed to reflect the long-term rate of growth in the economy.
- A *higher bound* can then be obtained by incorporating the risk related to the financial assets<sup>12</sup>, the financial portfolio of the specific actor<sup>13</sup>, and the risk related to the underlying project<sup>14</sup>. Note that a discount rate can also include inflation (nominal rate) or not (real rate).

<sup>12</sup> The rates of return of different financial assets differ. For example, a governmental bond is often considered a financial asset with lower risk than other financial derivatives.

<sup>13</sup> It means the proportion of equity, debt and financing leverage of the investor.

<sup>14</sup> Capital Asset Pricing Model (CAPM) is a tool to estimate the cost of capital, which expresses the cost of equity for a project as the sum of a risk-free rate and a risk premium. The size of the risk premium depends on the risk of an asset relative to the market as a whole (Brattle, 2004).

A higher discount rate means that the welfare of the current users is prioritized over the welfare of future users. Note also that the discount rate tends to be a critical factor for electricity infrastructure projects. For instance in the case of the CBA performed for the NorNed interconnector (de Nooij, 2011), increasing the discount rate from 6% to 9% more than halved the net benefit from 448 to 213 M Euro.

### What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) says that the value of the discount rate to be used in the CBA should lay between a lower and a higher bound, without constraining the choice on how to calculate the discount rate and which factors to take into account.

Moreover, ENTSO-E requires consistency between the discount rate used and the valuation of costs and benefits, i.e. real prices implies real rate, nominal prices imply nominal rate.

### Recommendation

As these projects are candidates to receive the PCI label, they are likely to receive higher confidence from potential investors and, consequently, a facilitated access to capital. Thus, the lower rather than the higher bound discount rate should be used. Most important is that this parameter is validated, just like the parameters of the baseline (Section 1.3.3).

### Single or multiple discount rate

Electricity infrastructure projects in Europe are likely to have similar access to capital, considering that they will be subject to similar regulatory treatment and/or will be eligible for EU financial support. A single rate should therefore be used. Using multiple rates would

imply that we would not only compare the European added value of these projects, but for instance also the financial strength of the project promoters.

Note also that if we apply different discount rates to different countries - based on expected growth prospects - projects in more developed countries would be discounted at a lower rate than those in the less developed ones. This would imply that we would rank projects from less developed countries lower than projects from more developed countries, while from a distributional point of view we should rather do the opposite.

### What is proposed by ENTSO-E

The ENTSO-E draft proposal (2012a) refers to a single discount rate per region, as given by the regional policy: *“Moreover, for comparison purposes and simplicity, following the EC guide on CBA (page 208-210), each Regional Group should choose a unique discount rate for the projects in the region, except when the project covers both countries that are beneficiary of the Cohesion Fund and countries that are not.”*

### Recommendation

A common EU-wide discount factor should be used and agreed upon through an open consultation process.

#### Reference point

The reference point should be the same for all projects to enable the comparison of the net benefit of these projects.

### What is proposed by ENTSO-E

In the ENTSO-E draft proposal (2012a), the reference point is the present.

### Recommendation

The ENTSO-E proposal is fine, as it allows projects to be compared.

## 2.3 Uncertainty

In this section, we distinguish between (1) uncertainties in the baseline and (2) project uncertainties, as they require a different analytical approach.

### 2.3.1 Uncertainties in the baseline

When performing a CBA analysis, uncertainties are unavoidable, since several assumptions need to be made regarding the parameters of the baseline scenario.

There are three methods to deal with uncertainties in the baseline. (1) *Sensitivity analysis* (Nguyen et al., 2002; Sun and Zhang, 2002; Hamby, 1994) checks how the net benefit is affected by changes in the different parameters to identify the critical ones. (2) *Multi-scenario analysis* (Heydinger and Zentner, 2006; Schnaars, 1987) tests the robustness of the net benefit of a project across possible scenarios of the future. By attributing a probability to the different scenarios, multi-scenario analysis can also make a first approximation of the net benefit distribution of a project. (3) *Stochastic analysis* (Birge and Louveaux, 1997; Wallace and Fleten, 2003; Maggioni and Wallace, 2011) goes a step further in approximating the net benefit distribution of a project. This approach

requires assigning probabilities to the different parameters in the baseline.

Note that these three methods are complementary because stochastic analysis can be done based on sensitivity analysis (to know the critical parameters) and multi-scenario analysis (to know the ranges for these parameters). Indeed, once we have identified the range of the critical parameters, we can assume a probability function over this range and apply Monte Carlo techniques to calculate the distribution of the net benefit of the project. Eirgrid (2009), for instance, applied this technique to the production cost savings of the East-West interconnector.

### **What is given by the Energy Infrastructure Package**

The Regulation requires sensitivity analysis: *“Each cost-benefit analysis shall include sensitivity analyses concerning the input data set, the commissioning date of different projects in the same area of analysis and other relevant parameters...”*

### **What is proposed by ENTSO-E**

In the ENTSO-E draft (2012a), the use of multi-scenario analysis is proposed: *“At least one other scenario [besides the reference scenario] should be analysed”*, complementing the top-down scenario used as baseline with a bottom-up scenario. This analysis is supplemented with sensitivity analysis, which is translated into KPIs that intend altogether to evaluate the ability of the project to ensure that the needs of the system are met in a future scenario that differs from the present projections, i.e. *Robustness/Flexibility* criterion.

### **Recommendation**

The three methods should be combined: (1) sensitivity

analysis to identify critical parameters; (2) ranges for these critical parameters can then be determined based on their values in the scenarios of the Energy Roadmap 2050; (3) stochastic modeling can then be used to calculate the net benefit distribution of the project, by assuming a probability function over the ranges of each critical parameter.

### **2.3.2 Project uncertainties**

Projects themselves are also uncertain, both in terms of their (1) development timeline and their (2) infrastructure costs. Many infrastructure projects have indeed been severely delayed. For instance, in the specific case of the Poland-Lithuania link, the project was under discussion for over fifteen years before moving ahead (Mielczarski, 2008). This motivated the appointment of European Coordinators for some of these projects. Infrastructure costs are uncertain because not many projects have been developed, but also because new technologies are being used or new territories are covered, like offshore.

Project uncertainties are by definition project specific so they are not captured by the uncertainties in the baseline. To the extent that they cannot be avoided, they will therefore need to be considered separately. Eirgrid (2009) for instance considered that the infrastructure costs for the East-West Interconnector (500 MW) are between 36 and 43 M Euro per year.

### **What is given by the Energy Infrastructure Package**

There are several provisions that can reduce the uncertainties of the project development timeline. Moreover, the above quote already referred to the commissioning data as one of the relevant parameters for sensitivity analysis.



## What is proposed in ENTSO-E

The ENTSO-E draft proposal (2012a) says that: *“The uncertainty in the commissioning date of some future assets could nevertheless require a conservative approach when building the planning cases.”* .. *“A case without one or some reinforcements foreseen, as well as cases including less conservative approaches, could be analysed.”* ENTSO-E also proposes to use ranges for infrastructure costs rather than single values.

## Recommendation

The ENTSO-E proposal already addresses the issue of project uncertainties.

## 3. Ranking projects

As previously mentioned, the CBA method will be used to rank projects that are proposed to be selected as a Project of Common Interest (PCI). In what follows, we argue that the mean value of the net benefit distribution should be used to rank projects, with a possible adjustment for competitive projects, and uncertainty in some cases.

### The net benefit of CBA should already contain all relevant effects

One could argue that certain effects are so difficult to quantify that they should not be included in the calculation of the net benefit. Instead, they could then be provided as an indicator so that projects can be ranked based on their net benefit and a set of indicators. As illustrated in the previous chapter and summarized in Annex 1, the ENTSO-E draft proposal (2012a) is indeed to monetize some effects, and to provide indicators for others.

If projects are then ranked based on the monetized net benefit in combination with these indicators, it implies an implicit monetization of effects that have not been monetized explicitly. Such an implicit approach is less transparent and allows for subjective judgment. Therefore, even the difficult to quantify effects should be monetized when they are relevant, as discussed in Section 2.1.

### There is a need to adjust the ranking of competitive projects

In section 1.3.2, we recommended that projects should be evaluated against two baselines, one including and the other excluding all other proposed projects. For the initial ranking one of the two baselines would need to be chosen.

If the ENTSO-E proposal would be followed, the initial ranking would be based on the baseline with all proposed projects included. When two competitive projects are proposed and ranked against this baseline, they will be ranked low and both could even exhibit a negative net benefit, while developing one of them could be strongly beneficial. To detect this kind of cases, the other baseline could be used, and the ranking of these projects then might need to be adjusted based on additional analysis.

Note also that if the ranking would instead be based on the baseline excluding all other proposed projects, we would have the opposite problem. Competitive projects would both be ranked high, even in cases where it is only beneficial to develop one of them. In other words, there is no perfect baseline, and adjustments to the initial ranking will anyway be needed for competitive projects.

### There is a need to adjust the ranking for uncertainties

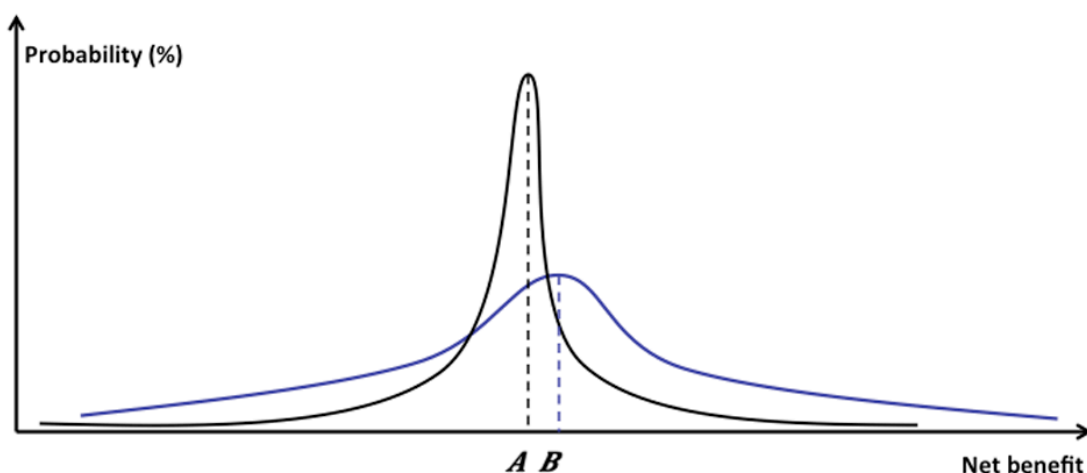
In Section 2.3, we recommended a stochastic analysis in order to assess how uncertainties may affect the net benefit. Such an approach would provide a net benefit distribution, containing information on the mean value as well as the possible variation of the net benefit from the mean value. This variation is an indication of the project risk.

There might be specific projects with a significantly different risk profile than the average project so that policy makers might want to adjust the ranking of these projects, depending on their risk averseness. For instance, in the case illustrated by Figure 6, even if the mean value of B is higher than the one of A, one could consider to rank A higher since the risk of the project is lower, i.e. the deviation from the mean value is lower than for project B.

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**Figure 6:** Graphic illustration of distribution curves for two different projects, A and B.

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Legend – A has a lower mean value than B; and A has a lower risk than B (since the deviation from the mean value is lower)

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#### 4. Methodological implications of using CBA for cost allocation

The Regulation considers CBA as a tool to enable cross-border cost allocation (Box 5). It means that the CBA method also needs to identify where the effects are localized.

Infrastructure costs by definition have a geographical dimension. The model used to monetize the other two main effects (i.e. production cost savings and gross consumer surplus) can also provide disaggregated output for each zone because it needs a minimum network representation with more than one node

per TSO area. Note only that some of the effects that can be relevant for specific projects have public good characteristics so that they cannot be easily assigned to zones. This is for instance the case for other market benefits, early deployment benefits and system reliability. For these effects, there could be a simple rule of thumb, like allocating them equally among zones.

The method recommended for ranking projects in this report could therefore also be used for cost allocation. Its only additional requirement is that the output is disaggregated per TSO area.

##### Box 5: CBA for cost allocation in the Regulation

Projects of Common Interest will have an enhanced regulatory treatment (Article 13). It includes using CBA for cost allocation:

- Under normal circumstances, the project promoter(s) must provide to all the concerned national regulatory authorities a cost-benefit analysis of the infrastructure project, while the final decision on the allocation of costs shall be taken by the national regulatory authorities.
- In case the national regulatory authorities have not reached an agreement within six months or upon a joint request from the national regulatory authorities concerned, the Regulation states that the decision regarding cross-border cost allocation shall be taken by ACER that may use CBA output as a decision tool

## Recommendations

The draft method proposed by ENTSO-E is an important step in the right direction, but improvements can still be done, as we recommend below.

### Recommendations for the scope of the analysis

#### 1. Interaction between projects must be taken into account in the project and baseline definition

The ENTSO-E proposal ensures that only projects that significantly contribute to the common goal of increasing the capacity on a certain border can be grouped. However, the objective should be to group together projects which are complementary in terms of their net benefit, i.e. the net benefit of both projects together is higher than the sum of the net benefit of the individual projects. Project promoters should be made responsible for providing evidence on the complementarities between investments that are proposed as a single project.

#### 2. Data consistency and quality should be ensured

A public consultation is a good way to ensure the quality of the data that will be used in the baseline. ENTSO-E has already proposed such a consultation to validate the data, following the current practice in the context of the Ten Year Network Development Plan. It is also important to ensure the consistency of the scenarios with the Energy Roadmap 2050.

#### 3. Conventional time horizon is 20-25 years

There is a trade-off between capturing longer-term effects and increased uncertainty. The ENTSO-E proposal is already in line with the conventional time horizon.

#### 4. CBA should concentrate on a reduced list of effects and those should be monetized

There are three effects that should be monetized for all projects, i.e. (1) infrastructure costs, (2) production cost savings and (3) gross consumer surplus. There are additional effects which may be relevant to specific projects and indicators should be used to identify these projects and to justify additional analysis to monetize also these effects. This can be the case for projects with an exceptional visual impact (e.g. projects in densely populated, protected or tourist areas) or for projects that significantly change the structure of a market (e.g. projects in isolated areas) or for projects that are exceptionally innovative (e.g. first of a kind projects, such as offshore infrastructures).

The ENTSO-E draft proposal lists seven benefits to be considered for all projects. A distinction is made between effects that are to be monetized, i.e. “*social-economic welfare*” and “*variation in losses*”, and effects that are to be quantified as additional indicators, i.e. “*improved security of supply, RES integration, Variation in CO<sub>2</sub> emissions, Technical resilience/system safety and flexibility*”. If projects are then ranked based on the monetized net benefit in combination with these indicators, it implies an implicit monetization of effects that have not been monetized explicitly. Such an implicit approach is less transparent and allows for subjective judgment.

#### 5. Distributional concerns should not be addressed in the calculation of net benefits

The economic analysis of efficiency gains from infrastructure projects should be done without consideration of distributional effects. If there are concerns, they should be resolved with explicit political decisions by relevant authorities. The European Commission could for instance use

regional quotas when defining the EU-wide list based on the regional lists.

The ENTSO-E draft proposal does not explicitly discuss distributional effects, but it does refer to the EU Regional Policy Guide. The guide proposes the use of social discount rates, which implies that the rates of developing countries are higher because they have a higher economic growth outlook. As a result, the projects of these countries will be ranked lower than projects with similar benefits in developed countries, which exacerbates distributional concerns. Below, we argue in favor of using a common discount factor for all projects.

### Recommendations for the calculation of the net benefit

#### 6. Infrastructure costs need to be disaggregated

There should be a predefined list of cost components that promoters are required to report separately. The list of items proposed by ENTSO-E can be the starting point, but the costs incurred for mitigating environmental or social impact of the project should also be presented separately and included in the total project expenditure.

#### 7. The model used to monetize the benefits needs to be explicitly stated

The draft ENTSO-E proposal leaves certain modeling choices to the Regional Groups, while also providing some model specifications. There is indeed no single model that adequately captures all the production cost savings and gross consumer surplus of all transmission and storage projects. It is therefore important that the assumptions of the model are clearly explained to allow for a proper interpretation

of the CBA results. The choice of the model should also be coordinated with the data validation process of the baseline.

#### 8. A common discount factor should be used for all projects

Projects of Common Interest will have a similar regulatory treatment and might also be eligible for EU financial support. The label can also improve the confidence of potential investors and thereby facilitate access to capital. These projects are therefore likely to have similar access to capital so that a common discount factor should be used for all projects. The factor should be agreed upon through open consultation, together with the parameters of the baseline. The ENTSO-E draft proposal is partially in line with this recommendation because there is a single discount rate for every region.

#### 9. A stochastic approach that is consistent with the Energy Roadmap 2050 should be used to address uncertainty

The Energy Roadmap 2050 already provides possible extreme scenarios for the future that are consistent with the EU energy and climate objectives. Based on these scenarios, a stochastic approach should be followed to capture the robustness of projects across these possible futures, which would result in a net benefit distribution.

The ENTSO-E draft proposal already refers to the use of multiple scenarios and the use of sensitivity analysis, but not yet a stochastic approach. Nevertheless, it has already been implemented by several TSOs in Europe for electricity infrastructure projects. We argue that this approach should be adopted at EU level and be consistent with the scenarios of the Energy Roadmap 2050.

### Recommendation for ranking

#### **10. The ranking should be primarily based on the monetized net benefit**

The method we recommend above is a stochastic approach that calculates a net benefit distribution against two baselines, i.e. one with and one without all proposed projects. However, to rank projects we need a single monetized value. This value could be obtained by taking the mean value of the net benefit distribution of a project against one of the baselines, but adjustments might then be needed for (1) competitive projects and (2) uncertainty. For these projects, the ranking could be adjusted by the decision making body of the Regional Groups (i.e. Member States and European Commission).

### Observation regarding cost allocation

#### **11. Methodologically, CBA can be used for cost allocation**

The method recommended for ranking projects in this report, could also be used as a basis for cost allocation. The only additional requirement is that the output is disaggregated per TSO area.

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## Annex1: Cost benefit analysis as proposed by ENTSO-E

**Table A1:** Identification and quantification of costs and benefits proposed by ENTSO-E

Categories	Method for assessing the criteria	Assessment	
		Quantitative vs. Qualitative	Thresholds
<b>1. Total project expenditures</b>	To be estimated by the promoter, in order to consider life-cycle costs	Quantitative and Monetised	Overall cost (M€): (1) Cost < 300 M€ (2) 300 M€ < cost < 1000 M€ (3) Cost > 1000 M€
<b>2. Social and environmental sensitivity</b>	Expert opinion, supported by preliminary environmental studies	Qualitative	Sensitivity associated with the project (1) Low sensitivity (2) Medium sensitivity (3) High sensitivity
<b>3. Security of supply</b>	<ul style="list-style-type: none"> <li>When dealing with generation adequacy: use of market models to measure loss of load expectancy (LOLE)</li> <li>When dealing with network adequacy: use of network models to measure expected energy not supplied (ENS)</li> </ul>	Qualitative	Impact on SoS: (1) It has no measurable impact (2) It increases SoS for an area of annual energy demand greater than 3TWh by more than 0.001% of annual consumption (3) It increases SoS for an area of annual energy demand greater than 3TWh by more than 0.01% of annual consumption
<b>4. Social and economic welfare</b>	<ul style="list-style-type: none"> <li>Calculate reduction in total generation with generation dispatch model</li> <li>Or</li> <li>Calculate changes in total surplus, including producer and consumer surpluses as well as congestion rents</li> </ul>	Quantitative and Monetised	Annual benefit (M€): (1) Benefit < 30 M€ (2) 30 M€ < benefit < 100 M€ (3) Benefit ≥ 100 M€

<p><b>5. RES integration</b></p>	<p>Calculate the increase in renewable generation hosting capacity of the grid with generation dispatch model (MW)  Or  Calculate the avoided curtailment of RES electricity (MWh)</p>	<p>Quantitative and Non-monetized (already partially included in 4)</p>	<p>Allowed increase in RES connection (MW): (1) No effect or not significant (2) Direct connection increase of 100 to 500 MW RES production or increases RES generation by 50 to 300 GWh (3) Direct connection increase &gt; 500 MW RES production or increases RES generation by &gt; 300 GWh</p>
<p><b>6. Variation in losses (Energy efficiency)</b></p>	<p>Calculate thermal transmission losses with network model</p>	<p>Quantitative and Monetised</p>	<p>Losses reduction (MW): (1) Increase losses (2) Depends on situation (3) Decreases losses</p>
<p><b>7. Variation in CO2 emissions</b></p>	<ul style="list-style-type: none"> <li>Calculate change in emissions with generation dispatch model</li> <li>Calculate reduction in emissions due to reduction of thermal transmission losses with network model</li> </ul>	<p>Quantitative and Non-monetised (already included in 4)</p>	<p>CO2 reduction (kt/year): (1) No positive effect (2) CO2 reduction &lt; 500 kt/year (3) CO2 reduction &gt; 500 kt/year</p>
<p><b>8. Technical resilience / system safety margin</b></p>	<ul style="list-style-type: none"> <li>Simulate how the electricity system behaves dynamically with network model</li> <li>Simulation is only input to qualification decision by experts</li> </ul>	<p>Qualitative (KPIs)</p>	<p>KPI1. Able to comply under failures combined with maintenance KPI2. Able to comply with steady state criteria KPI3. Able to comply with voltage collapse criteria Score of individual KPI: ++/+/ Aggregated score of all the KPIs: (1) Score = 0 (2) 0 &lt; Score ≤ 3+ (3) Score &gt; 3+</p>
<p><b>9. Robustness/Flexibility</b></p>	<ul style="list-style-type: none"> <li>Simulate how the project behaves in different scenarios</li> <li>Simulation is only input to qualification decision by experts</li> </ul>	<p>Qualitative (KPIs)</p>	<p>KPI1. Able to comply with all cases analysed using probabilistic or multi-case approach KPI3. Able to comply with all cases taking out some of the foreseen reinforcements KPI5. Ability to facilitate sharing of balancing services on wider geographical areas Score of individual KPI: ++/+/ Aggregated score of all the KPIs: (1) Score = 0 (2) 0 &lt; Score ≤ 3+ (3) Score &gt; 3+</p>

## **Annex 2: Outline of the Regulation**

Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL on guidelines for trans-European energy infrastructure and repealing Decision No 1364/2006/EC

### **Chapter I – General provisions**

Article 1 Subject matter and scope

Article 2 Definitions

### **Chapter II – Project of common interest**

Article 3 Identification of Project of Common Interest

Article 4 Criteria for Project of Common Interest

Article 5 Implementation and monitoring

Article 6 European coordinators

### **Chapter III – Permit granting and public participation**

Article 7 Regime of common interest

Article 8 ‘Priority status’ of Project of Common Interest

Article 9 Organisation of the permit granting process

Article 10 Transparency and public participation

Article 11 Duration and implementation of the permit granting process

### **Chapter IV – Regulatory treatment**

Article 12 Energy system wide cost-benefit analysis

Article 13 Enabling investments with cross-border impacts

Article 14 Incentives

### **Chapter V – Financing**

Article 15 Eligibility of projects for Union financial assistance

### **Chapter VI – Final provisions**

Article 16 Reporting and evaluation

Article 17 Information and publicity

Article 18 Transitional provisions

Article 19 Repeal

Article 20 Entry into force

**Annex I – Energy infrastructure priority corridors and areas**

**Annex II – Energy infrastructure categories**

**Annex III – Regional identification of Project of Common Interest**

**Annex IV – Rules and indicators concerning criteria for Project of Common Interest**

**Annex V – Energy system-wide cost-benefit analysis**

**Annex VI – Guidelines for transparency and public participation**

## Annex 3: Mapping costs and benefits of electricity infrastructure projects

**Table A2:** Examples of effect mapping

Sources	Categories of costs and benefits	Effects within each category
CAISO (2004)	<b>Social welfare</b>	Consumer surplus Producer surplus TSO surplus
	<b>Additional benefits</b>	Reliability benefits Benefits from increased operational flexibility Strategic environmental benefits Capacity benefits of transmission upgrade
Nordel (2007)	<b>Technical costs</b>	Investment costs O&M costs Environmental costs
	<b>System costs</b>	Bottleneck costs Loss costs Outage costs System costs
Realizegrid (2010)	<b>Competitiveness</b>	Congestion reduction Market competitiveness increase
	<b>Security of supply</b>	Reliability increase Losses reduction
	<b>Environmental sustainability</b>	Emissions savings RES exploitation Fossil fuel costs reduction External costs reduction
UN (2006)	<b>Benefits for power system</b>	Avoided fuel costs Avoided generation capacity costs Avoided operation cost Avoided costs for transmission system improvements Income from power sales
	<b>Benefits for national economy</b>	Stimulation of local economies from construction and operation of infrastructure Stimulation of local economies through improved power supply Increased competition in electricity generation Benefits related to structure of transmission capacity
Brattle (2010) <i>often overlooked benefits</i>	<b>Additional market benefits</b>	Enhanced market competitiveness Enhanced market liquidity
	<b>Reliability/operational benefits</b>	Economic value of reliability benefits Added operational and A/S benefits Insurance and risk mitigation benefits
	<b>Investment and resource cost benefits</b>	Capacity benefits Long-term resource cost advantage Synergies with other transmission projects
	<b>External benefits</b>	Impacts on fuel markets Environmental and renewable access benefits Economic benefits from construction and taxes

## **Annex 4: Conclusions of Industrial Council Meeting (based on report version “V0”, September 2012)**

**Serge Galant**

*Technofi*

*Submission date: 21 September 2012*

### **1. Background**

The present annex aims at shedding light on the first round of discussions about the first draft report on « Cost benefit analysis in the context of the Energy Infrastructure Package ».

### **2. The issue**

The issue raised by the present work deals with methodologies for cost benefit analysis of transnational investment projects required by the European Commission (DG Energy and Competition) when examining the proposals made, network operations and Member States.

### **3. What lacks in the first draft report: completeness issues?**

There are several basic items which must be included in the second version of the report:

#### 1. The European background of the study

ACER has published a position paper<sup>1</sup> on January 2012 (with CEER) on the regulatory issues of the energy infrastructure package.

CEER has published a position paper<sup>2</sup> on 2010 about the evaluation of outage costs (risk components of the CBA).

The EC demands are linked with the Directives on infrastructure in preparation. Thus, the recommendations from the report should: accompany the analysis of the TYNDP results provided by ENTSO-E within its legal obligations, identify the project of common interests, support cross-border cost allocation

#### 2. The main benefits brought by CBA Analysis

There should be several types of benefits brought by CBA analysis to be performed at EC level: limit the potential influence for decisions on infrastructure investments, by focusing on network reliability or economy-driven motivations, show the robustness of projects to extend scenarios and the changes (thus allowed by sensitivity analysis); cover all types of benefits beyond the ones already tested: capacity investment deferral; the creation of ancillary/balancing services; the overall network reliability (which requires valuing the cost of outages); favoring the feed-back between project holders and the EC, by questioning data results and ranking of projects

#### 3. The time dimension of CBA

Infrastructures are decided for very long (very often more than 40 years). There is a need to detail cost and benefits over time for a manageable period of time (20 years?) which makes scenario analysis plausible.

#### 4. The CBA implementation process

Beyond the methodology itself, it must be recalled that it involves multi stakeholder opinions and people interactions. Thus the implementation process of CBA is also of major importance. Several interesting implementation options have been discussed including: the second opinion obligation in

The Netherlands, the vote when defining and using ranking criteria

#### 4. What is still fuzzy and must be clarified?

Clarification must lean on the above solved completeness issues and address the following issues:

1. Put the demand of the EC into a dynamic perspective at EU level where a lot of research and development has been or is being performed on CBA analysis for energy infrastructures: past EC funding, on-going EC funding, uses by the EC for infrastructure.

2. Detail the features of the CBA recommendations which allow taking into account the above three end-uses by EC (see Section 3).

3. Several methodology issues must be addressed in modeling costs and benefits: How to account for uncertainty? How to account for local environment impacts? How to account for the pricing of scarce capacity?

4. For EC applications, the following specific issues must be clearly addressed: What are the assumptions requested to make CBA analysis useful and coherent for the three end-uses? What are the limits of monetization of costs and benefits? What are the underlying reasons for using or not using a multi criteria analysis? What are the most critical parameters which condition the result quality?

5. Can CBA analysis shed light on the project clustering observed when the TYNDP study is delivered by ENTSO-E: How are cluster needs explained? How is the clustering performed?

#### 5. What are the potential incoherencies in the first draft which must be addressed?

CBA is first and foremost used to avoid the double counting on costs and benefits: it is of paramount importance for the electricity sector which has specificities when it comes to CBA. However, CBA have a time dimension over 50 years for which limitations ought to be underlined: what is the duration for which CBA for EU use can be taken?

Due to the intrinsic uncertainty of the input data for such CBA4, the proposed answers (costs and benefits) must be provided in terms of expected value, linking with the modeling of the uncertainties.

Such CBA are used to prepare ranking and decisions: what is more critical to ensure the quality of a CBA (overestimate benefits or underestimate costs)?

The difficulty of valuing benefits must be underlined (delaying generation capacity, extra benefits for increasing the reliability of the pan European system, etc...).

While reviewing the existing practices by ENTSO-E, it is finally important to underline the need for the high quality data (with probably the needs for standardization): this will avoid the “Garbage In, Garbage Out” syndrome, and simplify the comparison of CBA analysis results for a cluster of projects or competing projects.



## Annex 5: Comments from project advisors

### Władysław Mielczarski

*Professor at Department of Engineering,  
University of Lodz*

*Submission date: 6 February 2013*

#### Scope of the Report

The project deals with the development of methodologies to support the implementation of the Energy Infrastructure package proposed by European Commission. The package contains guidelines for trans-European energy infrastructure resulting from the agreement between the European Parliament and the Council. The Regulation requires the development of Cost-Benefit Analysis (CBA) methods (one for electricity, and one for gas) to facilitate the selection of Projects of Common Interest (PCI).

The evaluated report has the following structure. Chapter 1 describes the scope of the CBA discussing the PCI selection process in the context of the Regulation. The chapter also maps relevant costs and benefits, proposing a reduced list of effects. The second chapter is dedicated to the calculation of the net benefit of a project, starting from the CBA as defined in previous chapter. It indicates that the most relevant effects can be monetized and that a single discount rate should be used for all projects. In the conclusion the chapter proposes a stochastic approach to deal with uncertainties. The next chapter concentrates on project ranking based on a net benefit distribution indicating that the initial ranking of projects should be done based on the mean value of their net benefit distribution. Chapter 4 analyses the methodological implications and points out that the implementation of CBA for cost allocation can be limited in some

cases. This leads to the conclusions that ranking of projects can also be used for cost allocation.

The report provides ten main recommendations, stating that:

- the interaction between projects must be taken into account in the project and baseline definition;
- data consistency and quality should be ensured;
- a conventional time horizon is 20-25 years;
- a CBA should concentrate on a reduced list of effects and those should be monetized;
- distributional concerns should not be addressed in the calculation of net benefits;
- infrastructure costs need to be disaggregated;
- the model used to monetize the production cost savings and gross consumer surplus needs to be explicitly stated;
- a common discount factor should be used for all projects;
- a stochastic approach that is consistent with the Energy Roadmap 2050 should be used to address uncertainty;
- the ranking should be primarily based on the monetized net benefit.

#### Position of the advisor

The opinion of the advisor provided below is based not only on theoretical evaluation of the methods proposed but also on the practical experience when dealing with the international cross border power lines as the crucial element of the power infrastructure allowing for the development of the common European energy market. Between September 2007 and September 2011, the advisor served as European Energy Coordinator responsible for the facilitation of the development

of cross border power lines in Northern Europe. He activities were defined by DECISION No 1364/2006/EC OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 6 September 2006 laying down guidelines for trans-European energy networks. This Decision defined the nature and scope of Community action to establish guidelines for trans-European energy networks. It establishes a series of guidelines covering the objectives, priorities and broad lines of action by the Community in respect of trans-European energy networks. These guidelines identify projects of common interest and priority projects, including those of European interest, among trans-European electricity and gas networks.

### Former guidelines

The decision 1364 set up the criteria of the projects priority requiring that the project should meet the following criteria:

- they shall have a significant impact on the competitive operation of the internal market;
- they shall strengthen security of supply in the Community;
- they shall result in an increase in the use of renewable energies.

From the list presented above is visible that criteria of infrastructure projects were very general not providing the adequate tools for the selection of the best project from a long list of priority projects.

### Evaluation of the project presented

The project entitled “Cost benefit analysis in the context of the energy infrastructure package” is very welcome. It provide the precise methodologies how to evaluate the infrastructure project taking into account cost – benefit analysis. From my theoretical knowledge and

practical experience when dealing with international infrastructure project I appreciate both: theoretical tools provided and possible practical application of the project presented.

In particular I appreciate the finding that a CBA should concentrate on a reduced list of effects and those should be monetized and the model used to monetize the production cost savings and gross consumer surplus should to be explicitly stated and analyze as well as the indication that a common discount factor should be used for all projects.

I also appreciate and support the findings of the project that stochastic approach should be implemented and that it is consistent with the Energy Roadmap 2050 when addressing. It is also important to indicates that the ranking of the projects should be primarily based on the monetized net benefit.

### François Lévêque

*Professor at Department of Economics, Mines ParisTech*

*Submission date: 20 January 2013*

This report on cost-benefit analysis (CBA, hereafter) in the context of the energy infrastructure package is especially welcome. It delivers both a didactic analysis and detailed and practical recommendations on the application of CBA to energy networks’ extension. My initial remarks have been fourfold. Firstly, the conclusions must be more clear-cut and normative. Secondly, a key variable, the discount rate plays a critical role. Choosing a low or a high one can completely reversed the net difference between the costs and benefits. Investing in infrastructure is associated with upfront costs and future gains. Therefore, ceteris paribus, a new line may be beneficial

for society with a low discount factor while incurring a net cost if a high discount factor is chosen. Thirdly, the authors must put more emphasis on uncertainty. CBA does not result in a unique and definite number. Many parameters the costs and benefits are based on have an uncertain value (e.g., the future price of oil or the future cost of lines and breakers). Therefore, it is important not to only give the mean of the estimates but their standard deviation. Fourthly, CBA in the context of the energy infrastructure package aims at comparing different projects to know which one are the most worthwhile to undertake for society. To make this comparison possible, the proponents and supporters of the different projects should use the same hypothesis regarding external parameters such as the price of carbon or the discount rate. The report could contribute to this need for standardization. I am pleased that the final report has taken these remarks into account as well as remarks from other parties. The quality achieved in this study is impressive.

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# **ENTSO-E answer to the consultation on “Cost Benefit Analysis in the Context of the Energy Infrastructure Package” Final - 21 December 2012**

The European Network of Transmission System Operators for Electricity (ENTSO-E) is the result of the 2009 EU Third Energy Package legislation. Its mandate is to be at the forefront of the European electricity transmission system planning, developing market rules and ensuring security of supply in order to deliver Europe's energy policy objectives. This is reflected in the ENTSO-E deliverables, i.e. network codes - in market, operation and development area - , biennially Ten Year Network Development Plans, system adequacy outlooks.

Additionally, the new EC draft Regulation on "Guidelines for trans-European energy infrastructure" which is to be adopted in spring 2013, requests ENTSO-E to draft a Cost and Benefit Analysis methodology applicable to all projects of common interest in the electricity field.

Based on the above, ENTSO-E has put forward a draft CBA methodology, which was and continues to be intensely consulted with the EC, ACER and interested stakeholders, either through bilateral meetings or workshops.

Under the EC auspices the European University Institute has prepared a report currently under consultation in which it summarizes the institute's view on the CBA, its opinion on the ENTSO-E's methodology and recommendations of further improvements.

The present document represents ENTSO-E's answer to the European University Institute consultation of the “Cost Benefit Analysis in the Context of the Energy Infrastructure Package” document.

## 1. Specific comments

TOPIC	THINK RECOMMENDATION	ENTSO-E COMMENT				
Project definition	<p>Grouping of investments should only be allowed when strong synergies are present. Instead of an additional threshold to sort out complementary investments (as proposed in the ENTSO-E draft), an alternative way to do this could be to increase transparency within the project proposal. Thereby, the project promoter would have to justify the presence in the cluster of each individual investment. The burden of proof to ensure that complementarities are real should be on the promoter.</p>	<p>Since the ENTSO-E CBA will be applicable to both TYNDP and PCI project assessment, ENTSO-E recommends keeping the current clustering rule for all TYNDP projects (which have a larger scope compared to the new regulation PCIs) and further requesting the additional details (“burden of proof”) only for the candidates Projects of Common Interest.</p>				
Baseline definition	<p>Competitive projects should not be included in each other’s’ baseline            CBA could be performed under two distinct network baselines            Both TOOT and PINT should be applied to all candidate PCIs</p>	<p>ENTSO-E agrees with this comment and will improve the CBA accordingly.            However, adopting both TOOT and PINT methods for the PCIs would entail doubling the number of simulations with little added value for the decision process.</p>				
Effect mapping	<table border="1"> <tr> <td data-bbox="368 1189 571 1234">Effects relevant for all projects</td> <td data-bbox="571 1173 857 1234"> <ol style="list-style-type: none"> <li>1. Infrastructure costs</li> <li>2. Production costs savings</li> <li>3. Consumer willingness to pay</li> </ol> </td> </tr> <tr> <td data-bbox="368 1234 571 1346">Effects that may be relevant for specific projects</td> <td data-bbox="571 1234 857 1346"> <ol style="list-style-type: none"> <li>4. Other (high price changes)</li> <li>7. Local social and environmental costs (protected areas/touristic, or very populated)</li> <li>8. Early deployment (first of a kind)</li> </ol> </td> </tr> </table>	Effects relevant for all projects	<ol style="list-style-type: none"> <li>1. Infrastructure costs</li> <li>2. Production costs savings</li> <li>3. Consumer willingness to pay</li> </ol>	Effects that may be relevant for specific projects	<ol style="list-style-type: none"> <li>4. Other (high price changes)</li> <li>7. Local social and environmental costs (protected areas/touristic, or very populated)</li> <li>8. Early deployment (first of a kind)</li> </ol>	<p>In order to provide more transparency to the public and decision-makers ENTSO-E recommends to keep mapping and displaying all the relevant indicators, including the local social and environmental costs (partially internalised), RES and CO2 (fully internalised) for all the projects.</p>
Effects relevant for all projects	<ol style="list-style-type: none"> <li>1. Infrastructure costs</li> <li>2. Production costs savings</li> <li>3. Consumer willingness to pay</li> </ol>					
Effects that may be relevant for specific projects	<ol style="list-style-type: none"> <li>4. Other (high price changes)</li> <li>7. Local social and environmental costs (protected areas/touristic, or very populated)</li> <li>8. Early deployment (first of a kind)</li> </ol>					
Distributional effects	<p>If distributional effects are dealt with outside the CBA analysis, one should make sure that the implementation of the compensating measures is feasible. If they are incorporated into the CBA, this should be done by using different distributional weights for different agents, countries or zones, not by using different discount rates.</p>	<p>ENTSO-E agrees with the implementation of the suggested analysis, but solely at the regional level since the distributive effects are more visible and have a higher effect at that level.</p>				

<p>Monetisation</p>	<p>The cost items identified by ENTSO-E could be used to enable a disaggregated cost presentation of the infrastructure projects. Costs incurred for mitigating environmental or social impact of the project should also be presented separately and included in the total project expenditure.</p> <p>It also needs to be clarified whether the technical or financial life-cycle costs are entered in the CBA. In the latter case, the method used to calculate the financial life-cycle costs also needs to be specified.</p>	<p>Considering the stakeholders' need ENTSO-E CBA incorporates an indicator taking into account residual effects on the environment. However, presenting separately the costs incurred for mitigating environmental or social impact of the project may be very difficult to implement. This may be considered as an additional requirement for candidate PCIs. Related to the technical life cycle costs ENTSO-E has already incorporated them in the CBA.</p>
<p>Monetisation-uncertainty on costs</p>	<p>The uncertain cost elements should be explicitly presented within the CBA (either in the monetization of investment costs or in the early deployment additional effects). It is recommended to make an as accurate as possible estimation of these cost elements, while making explicit the assumptions underlying the estimation.</p>	<p>Cost estimation is always uncertain for large projects, especially using new technologies and/or with lack of social acceptance. Specific estimations of assumptions for each project are not possible for all TYNDP projects, but may be requested for PCIs.</p>
<p>Monetisation-production costs savings, short term</p>	<p>The parameters required by the ENTSO-E are not sufficient to properly model short-term re-dispatch; indeed, the provision of minimum up-and down-time, ramping and start-up costs is not required by the ENTSO-E.</p>	<p>Due to the low impact of the short-term re-dispatch parameters on the CBA outcomes, ENTSO-E will not include in the present methodology the suggested parameters.</p>
<p>Monetisation-production costs savings, long term</p>	<p>The method used to calculate production cost savings should be explicitly explained (« ENTSO-E considers that RG should decide which effects to be included in production cost savings »), including, for instance, what are the effects captured by the model and how they are modelled.</p> <p>Moreover, we consider that, in case short-term effects deriving from a better balancing of generation are relevant, these benefits should be calculated and monetized, instead of being qualitatively evaluated through indicators, as proposed by ENTSO-E.</p>	<p>The main effects are detailed in the CBA methodology. However, ENTSO-E favours the use, when available, of several different models in order check the robustness of the obtained results.</p> <p>Related to the consideration of ancillary services, ENTSO-E has updated its procedure (annex 5). The annex notably explains that monetisation of ancillary services can only be carried out in certain conditions, not fulfilled for the moment in a consistent way in Europe.</p>
<p>Monetisation-gross consumer surplus for SoS</p>	<p>As security of supply is one of the most important reasons for infrastructure investment, estimating the level of value of lost load is essential to reveal the value of the infrastructure project [...]. Until proper</p>	<p>ENTSO-E considers that VOLL should only be used if proper surveys - following the CEER guidelines - have been carried out in a consistent way all over Europe (see annex 4 of updated CBA). Otherwise, the risk of non-consistency of</p>

valuations have been undertaken, we recommend that values of lost load are set for relevant groups and regions as part of the baseline setting and public validation process, building on existing studies and values for other countries or regions.

assessments and/or even false results is high, leading to a less credible the CBA method.

<p>Monetisation-gross consumer surplus for demand elasticity</p>	<p>ENTSO-E considers that short-term demand elasticity can be disregarded, since consumers do not respond directly to real-time market prices, and so the estimation of the effect on consumers could be based on the price change considering a constant volume. » The demand elasticity could be neglected for its relative small impact on consumers' surplus. For projects where large and consistent changes in prices are expected, it may be necessary to consider demand responses in more detail in order to capture the full benefits of the project.</p>	<p>ENTSO-E already considers these assumptions in the price elasticity, used in the regional groups' assessments.</p>
<p>Discounting of costs and benefits</p>	<p>We recommend that projects be evaluated by a common, EU-wide discount factor, agreed upon through an open consultation process. The value of the discount factor should be based on the conditions for financing of such projects. In cases in which financing costs are expected to differ substantially between projects, and where this is considered relevant for the evaluation and ranking of projects, discount factors should differ correspondingly.</p>	<p>ENTSO-E considers that the choice of assumptions on discount rate should be left to the regional groups (one single rate per region, except the case of high intra-regional discrepancies).</p>
<p>Uncertainty</p>	<p>If a stochastic approach would be taken, it would not be necessary to distinguish scenarios and cases as proposed by ENTSO-E, as all scenarios are randomly generated by selecting the value of each parameter according to the predefined range and the probability distribution. We recommend that a sensitivity analysis to identify critical parameters be undertaken. In addition, we recommend that the distribution of net benefit be characterised and quantified by some form of stochastic analysis</p>	<p>ENTSO-E distinguishes between macro-economic scenarios (which cannot be probabilistic because of lack of data), and planning scenarios (which may indeed be randomly generated). ENTSO-E considers that a stochastic approach is not possible for the macro-economic scenarios, and that ranges of values provide more reliable information to the stakeholders. Sensitivity analysis is recommended by ENTSO-E. The extent of and the share of these stochastic analysis are left to regional groups.</p>



Ranking	Ranking implies comparing single values. The mean value of CBA should be used to establish the initial ranking.	ENTSO-E considers that ranking may be carried out on the basis of a multi-criteria approach, leaving room for bottom-up identification with an innovative governance approach, and for different priorities from one regional group to another.
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Ranking – adjustment for uncertainty	There is no scientific basis for deciding how to do this, and so adjustments of the initial ranking due to uncertainty will have to be at the discretion of the European Commission. However, in order to make this trade off, it is necessary that the risk or uncertainty of projects is quantified.	In this sense ENTSO-E suggests a flexibility indicator with a scoring on how the project behaves across several scenarios.
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Ranking – adjustment for non-monetised effects	Whenever there are project specific effects that are significant enough to impact on the overall rank of the project, these should be monetized and included into the CBA net benefit calculation. The monetary value of the effect is determined by some ad hoc procedure and reported in sufficient detail that it is possible to evaluate the analysis.	ENTSO-E considers that ad hoc monetisation processes are not robust enough. ENTSO-E suggests a multi-criteria approach quantifying additional indicators in a consistent way, when this is possible. Otherwise the quantification may be achieved through a common scoring system. Both of the methods deliver consistent and robust information to the stakeholders and decision-makers.
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Ranking – adjustment for distributional effects	Considering that the relevant distributional concerns have been addressed by the quotas defined for the elaboration of the list of Projects of Common Interest, additional adjustments would not be necessary	ENTSO-E agrees.
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Ranking – adjustment for baseline	If the TOOT approach is used to calculate net benefit, there is no need for an ex-post evaluation, since the negative interactions have already been taken into account.	ENTSO-E agrees.
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Cost allocation	The use of CBA for cost allocation does not bring additional complication on CBA as this level of detail is already required in the baseline definition. The only requirement would be that the output shall be disaggregated per TSO area	The impact of any project in a meshed network normally reaches across a large number of member states. A rigid use of the split of CBA per Member State implies that every TSO within a meshed network could potentially get involved in the cost allocation process. This increase of participants in the process would complicate rather than simplify the negotiations associated with a project and could lead to significant delay
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		in its delivery. Moreover, one should pay attention to the identified risks of double accounting; to the higher volatility of results with regard to changes in assumptions and to second-order effects (tax policies, ownership of generators and consumers).
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## Authors



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Nils-Henrik M. von der Fehr is Professor of Economics and Head of Department at the Department of Economics at the University of Oslo, Norway. He holds a PhD in Economics from the University of Oslo. Professor von der Fehr specialises in auctions, industrial economics, energy and environmental economics, regulation and antitrust and has published extensively in these fields. He has wide experience as Consultant and Advisor to governments, organisations and private companies around the world, including Australia, Brazil, Colombia, Denmark, Guatemala,

Honduras, Iceland, Italy, The Netherlands, New Zealand, Norway, Sweden and the UK, as well as for international organisations like the European Commission, Inter-American Development Bank and the World Bank. He was a member of the Dutch Electricity Market Surveillance Committee and has been a member and/or chaired a number of government commissions in his native Norway.



### Leonardo Meeus

Leonardo Meeus is part-time Professor at the European University Institute in Florence, Italy, and Professor of Energy Markets at the Vlerick Business School in Brussels, Belgium. He is also a Visiting Professor at the KU Leuven. Leonardo is a Commercial Engineer with a PhD in Electrical Engineering, both from the KU Leuven. During his PhD, he was involved in setting up the first international electricity market on the European continent. He also studied electricity highways,

which led him to Ireland to work for a project developer. By working with the relevant authorities in Ireland and the UK, he gained expertise in infrastructure regulation. In 2008, he then joined the Florence School of Regulation at the European University Institute. In Florence, he broadened his knowledge on regulatory issues, and led a team of researchers that advised the European Commission (DG ENER) on diverse energy policy topics (FP7 project THINK). Since 2012, he combines his position at the Vlerick Business School with the Florence School of Regulation.



### Isabel Azevedo

Isabel Azevedo is Research Assistant at the Florence School of Regulation. Isabel has obtained an degree in Physics / Applied Mathematics (Astronomy) at the University of Porto, in Portugal. She has also spent one year of her studies at Lund University, in Sweden, under the Erasmus program. She has done post-graduation studies on sustainable development and energy systems, both at the New University of Lisbon and at the University of Porto. Isabel completed the Sustainable Energy

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Xian He is Research Assistant at the Florence School of Regulation. She holds an MSc in Economics and Management of Network Industries from University of Pontificia Comillas of Madrid, Spain, and from University of Paris Sud XI, France, where she studied in the Erasmus Mundus Master program during 2006-2008. Xian did her PhD research on Electric Energy Storage between 2008-2011 in the framework of collaboration between University of Paris Sud XI and EDF R&D, where she also worked as a PhD engineer. She defended her thesis on “Designing the Market for Bulk

Electric Energy Storage: Theoretical Perspectives and Empirical Analysis” in September 2011. Xian joined the Florence School of Regulation in October 2011. She holds a PhD in Economics from University Paris Sud XI.



### **Luis Olmos**

Comillas University, Spain. Luis currently is a senior researcher in the regulation and modeling areas of the Institute for Research in Technology at the same university, where he has worked on more than thirty research and consultancy projects for main electric and gas utilities and public entities like the European Commission. He has also been a research fellow at the Florence School of Regulation of the European University Institute, where he has advised the European Commission on energy technology policy issues (FP7 program project THINK). Luis' main research interests include the regulation and modeling of the electricity transmission activity, the integration of renewable generation and the development and deployment of clean technologies. He has written more than 20 research articles in international peer-reviewed journals and book chapters.



### **Jean-Michel Glachant**

Jean-Michel Glachant is Director of the Florence School of Regulation and Holder of the Loyola de Palacio Chair at the European University Institute, Florence. He is Professor in Economics and holds a PhD from La Sorbonne University, Paris. Jean-Michel Glachant is Member of the EU-Russia Gas Advisory Council of Commissioner Oettinger (EC), he is or has been Advisor to DG TREN, DG COMP, DG RESEARCH and DG ENERGY of the European Commission and Coordinator/Scientific Advisor of several European research projects like THINK, SESSA, CESSA, Reliance, EU-DEEP, RefGov, TradeWind, Secure and Optimate. He is member of the Advisory Board of the E-Price project and Research Partner of CEEPR, (MIT, USA), EPRG (Cambridge University, UK), and Chief-Editor of the EEEP: Economics of Energy & Environmental Policy, a new journal of the International Association for Energy Economics.

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Sophia Ruester, Jorge Vasconcelos, Xian He, Eshien Chong, Jean-Michel Glachant

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THINK is a project funded by the 7<sup>th</sup> Framework Programme. It provides knowledge support to policy making by the European Commission in the context of the Strategic Energy Technology Plan. The project is organized around a multidisciplinary group of 23 experts from 14 countries covering five dimensions of energy policy: science and technology, market and network economics, regulation, law, and policy implementation. Each semester, the permanent research team based in Florence works on two reports, going through the quality process of the THINK Tank. This includes an Expert Hearing to test the robustness of the work, a discussion meeting with the Scientific Council of the THINK Tank, and a Public Consultation to test the public acceptance of different policy options by involving the broader community.

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