



## i2010 – A European Information Society for Growth and Employment

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# From eEurope to i2010



After eEurope,

i2010 - A strategic framework for EU Information society and media policies to

- •Reinforce the contribution of ICT to Europe's performance.
- •Creating a favourable environment for competitiveness an growth...
- Increase the welfare of European citizens through increased use of ICT...
- Linked to the Lisbon strategy



## ICT: economic context

- late 1990s: ICT were driving up to twothirds of US productivity growth, 55% in the EU
- 2000-2004: productivity growth fell to 1.1%, 45% therof due do ICT
- EU invested less and later in ICT: 2.4% of GDP versus 4.2% in the US (2000-2005)
- EU still lagging behind in ICT research:
   0.31% versus 0.63% of GDP





# **ICT** in the Lisbon perspective

- Spring Council 2006 highlights the importance of ICT and invites the Commission and Member States to implement i2010 vigorously
- All Member States refer to ICT in their NRPs and prioritise actions in the area of eGovernment, broadband and digital literacy.
- ICT is relevant to the 4 priority actions identified in Annual Progress Report for Growth and Jobs





# The i2010 priorities



- I. A Single European Information
  Space
  which promotes an open and competitive internal market for information society
- II. Innovation and investment in ICT research to promote growth and more and better jobs
- III. Inclusion, better public services and quality of life to assure that everybody benefit from ICTs and also public authorities increase efficiency



# i2010 First Annual report

## Developments in 2005/2006:

- Convergence is finally happening ICT is a driver of innovation for businesses - Disruptive technologies, e.g. RFID -> "Internet of Things"
- But the Rate of adoption of ICT by business lagging behind: 91.1% of businesses are connected, but only a minority use advanced eBusiness solutions and no sign of catch up by SMEs
- Inclusion: though disparities reduce slowly, more and more traditionally excluded groups are becoming regular users of internet





# i2010 First Annual report

## First year results 2005/2006:

- Information space: eCommunications review, spectrum strategy, broadband, roaming, TV without Frontiers, Film Online, .eu
- Innovation and investment in ICT research: RFID consultation, European Technology platforms, precommercial public procurement, ICT Task Force
- Inclusion, better public services and quality of life: eAccessibility, Broadband digital divide, eGovernment Action Plan, eHealth, Intelligent Cars, European Digital Library





# i2010 Annual report

### What comes next? Proposals for 2006-2007:

- Information space: complete eCommunications review, EU security strategy, Content Online, consumer perspective
- Innovation and investment in ICT research: FP7 work programme, 2 Joint Technology initiatives (nanoelectronics and embedded systems), eBusiness policies, results of ICT Task Force, review developments in eBusiness
- Inclusion, better public services and quality of life: Inclusion conference in Riga, eHealth portal and recommendation on eHealth interoperability, Independent living in an ageing society, ICT for sustainable growth



## On the web

## http://www.ec.europa.eu/i2010



#### **Europe's Information Society**

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Innovation & Investment in R&D Inclusion



#### Policy

i2010

A single European Information Space Investment and Innovation in

Research

Inclusion, better public services and quality of life

Preparatory Work for i2010

Consultation Communication

Impact Assessment

Lisbon Strategy



#### Introduction

#### i2010 - A European Information Society for growth and employment

- Communication
- Press release EN ; DE ; FR and EN ; DE ; FR
- Memo

#### Background

The need for a new initiative is driven by three factors that call for a reassessment of the objectives:

 New challenges: Information Society is moving from a "pilot phase" to "wide deployment" as the ICT world becomes more mature and

#### News

"New report on egovernment in the EU Member States", IDABC eGovernment

Observatory, 27 June

Innovation Relay Centres bring the future nearer (29/06/05)

IST eHealth: New Website, New Newsletter (29/06/05)

More news...

Funding Opportunities